



ALAGAPPA UNIVERSITY

(Re-accredited with "A" Grade by NAAC)
Karaikudi - 630 003, Tamilnadu, India.



அழகு செய்திமடல்
AZHAGU NEWSLETTER

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Dignitaries at the International Conference on Thirukkural

JANUARY - MARCH 2016



ALAGAPPA UNIVERSITY

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Dr. T. R. GURUMOORTHY
Chief Editor & Publication Officer



From the Vice-Chancellor

The current issue of *Azhagu* regales the reader with a brief presentation of an inspiring address delivered by the Hon'ble President of India His Excellency Shri Pranab Mukherjee through video conferencing on Jan 19th, 2016. In his reference to the significant percentage of youth population and their expected role in nation-building he said: "They have boundless energy and the potential to innovate new technologies for the rapid growth of the country. Investment in educating the youth, in the sharpening of their faculties, technical skills, professional competence and awareness about the social responsibilities would be the key to prepare them for nation-building. The way we nurture our youth into confident, capable and committed citizens will determine our country's future".

It is heartening to note that the educational planners are acutely aware of these great ideals highlighted by the Hon'ble President for the nation's progress; and they are taking all endeavours to make the youth vibrant and responsible citizens. Certainly, the dreams of the present and the past Presidents and Prime-Ministers of India would be translated into action, and the process has already set in; the days are not far off when India will be beacon- light to other nations. It is a matter of pride to mention here that Alagappa University was the only State University selected for the President's video conferencing address among 150 higher educational institutions, including IITs, Central Universities and other renowned academia across the Country.

In this context, it would be appropriate to state that Alagappa University, under the auspices of the Internal Quality Assurance Cell, has been arranging lectures by academics on the Nobel Laureates of the year to motivate the students to commit themselves to higher research with career goals for achieving greater things in life. This issue of *Azhagu* presents brief reports on the speeches given by experts at the University on the achievements of the Nobel Prize Winners of the year 2015. Besides these, it spotlights other significant academic activities that happened on the campus between January and March 2016.

Prof. S. SUBBIAH
Vice-Chancellor

The Honourable President's Video Conferencing Address on "Youth and Nation-Building"

Alagappa University, Karaikudi, made connectivity arrangements with the Rashtrapati Bhavan to see the Video Conferencing Address by the Honourable President of India on the topic "Youth and Nation-Building" on 19th January 2016 at the Seminar Hall of the University Convocation Auditorium for the benefit of the faculty members and students, as per the directions of the Officer on Special Duty to the President of India, Rashtrapati Bhavan.

150 institutions across the country were selected for this purpose. Out of the Central Universities, IITs and other Academic Institutions, Alagappa University is the only State University selected for this conference.

In his video conferencing address, the Honourable President of India said that India is a nation with a significant youth population. Over six hundred million people in our country are below the age of 25 years. They have boundless energy and potential to innovate new technologies for the rapid growth of the country. Investment in educating the youth, in the sharpening of their mental faculties, technical skills, professional competence and awareness about their social responsibilities, would be the key to prepare them for nation-building. The way we nurture our youth into confident, capable and committed citizens will determine our country's future.

Further, he stated that the youth should shoulder the responsibility of nation-building. They must be prepared for it through the medium of education and training. "The education we impart to our youth must have three clearly-defined goals i.e. to control their lives through character- building, to understand their life through the study of science, religion, history and philosophy and to enjoy their

lives through friendships and relationships. Our education system must gear up to develop our youth on these lines".

The video conferencing address by the Hon'ble President of India took place for an hour between 12.30 and 1.30 p.m.

Prof.S.Subbiah, Vice-Chancellor, Alagappa University, Prof.V.Balachandran Registrar i/c., Prof.S.Karutha Pandian Syndicate Member, Prof.P.Subas Chandra Bose, Senate Member, Faculty Members and Students of University Departments participated in this event. The Computer Centre of Alagappa University had made the required technical arrangements for the Video Conferencing.

International Conference on Thirukkural



The inaugural function of a Three-day International Conference on Thirukkural was held on 7.1.2016 at the L.C.T.L. Palaniappa Chettiar Memorial Auditorium, Alagappa University, Karaikudi. This conference was organized jointly with Sree Sevugan Annamalai College, Devakottai, World Thirukkural Forum, Kundrakudi, New Century Book House Pvt. Ltd., Chennai, World Cultural Tamil Movement, Pudukottai, Malaysian Tamil Literary Organization, Malaysia and Jamia Trust, Singapore.

Prof.S.Subbiah, Vice-Chancellor, Alagappa University, presided over the function. In his address, he said that Thirukkural known as

Ulaga Pothumarai is one of the remarkable works in Tamil language. It is an ethical work that clearly explains the way in which human race should lead a meaningful life. Thiruvalluvar has spelt out that the world will flourish only with the increasing presence of men of nobility. He advised that it is not an achievement for students to mug up all the 1330 couplets of Thirukkural, but they must follow at least one couplet for leading their life.

Further, he added that the University has proposed to establish a Centre for Thiruvalluvar Studies at Alagappa University shortly for the purpose of conducting Seminars, Conferences, Workshops and Lectures relating to Thirukkural and also to propagate the importance of Thirukkural to all parts of the country and abroad and to recognize the services of eminent Tamil scholars who have contributed significantly by giving best translations and commentaries on various aspects of Thirukkural. It is also proposed to establish a Tamil Cultural Centre shortly in the University to highlight the values enshrined in Tamil culture and ethos for the benefit of younger generations.



Thavathiru Kundrakudi Ponnambala Adigalar, in his special address, highlighted the uniqueness of Thirukkural and Thiruvalluvar. He said that the greatness of Thirukkural is that it always unites people belonging to different sections and different countries and it will not

divide people. Many have offered commentaries through words on Thirukkural but Vallal Alagappa Chettiar is a noble philanthropist who followed the path of generosity as exemplified in Thirukkural to attain immortality. Further, he said that education is the only means to solve all types of problems in life. It is knowledge that erases ignorance of human beings. Thirukkural is the basic source to transform the mindset of the people. Thiruvalluvar has shown all the ideals of human life. Students should try to imbibe the new ideals to shine in their life following the examples of Dr. U.V. Swaminathalyer and T.P. Meenakshi Sudaram Pillai. Life is not just about acquisition of wealth but life should be meaningful. Reading of Thirukkural helps to eradicate the defects of human life. Pongal is a festival of thanks giving in Tamil culture. We have to enrich the agricultural activities by encouraging the farming community. We must be true to ourselves and the mind should go in that direction. He said that everyone should read Thirukkural every day for their personal and professional betterment.

Research articles of this conference included in three compendia were released by Thavathiru Kundrakudi Adigalar; and Dr. R. Vimalan, Ministry of Education, Singapore, received the volumes.

Thiru AN. Lakshmanan Chettiar, President, Sree Sevugan Annamalai College, Dr. Subhasini Tremmel, Germany, Tamil Saviour Prof. Aagan Babu, Australia, Prof. K.Sivagurunatha Pillai, London, Prof.S.Sachchithanandam, France, Prof. Ulrik Nicholas, Germany, Mr. S.V.Lingam, Malaysia, Prof. Alexander M.Dubiyanski, Russia, Dr.Vasek, France, Dr.R.Vimalan, Singapore, Thiru.V.R.Manickam, Singapore and Prof. Murugan, Sree Sevugan Annamalai College offered their felicitations at this conference.

Nine students of Sivagangai District who received awards recently from the Hon'ble President of India for recitation of Thirukkural and Tamil Scholar Mr. Narayanasamy were honoured at the function. Prof. G. Gnanasambandan, Madurai and Kavignar Thangam Murthy, Pudukkottai, delivered special lectures in the plenary sessions. Earlier, Prof. V. Balachandran, Registrar i/c., Alagappa University, welcomed the gathering. Dr. M. Pandi, Conference Secretary, gave an introductory address. Dr. R. Chandramohan, Principal, Sree Sevugan Annamalai College, Devakottai, proposed a vote of thanks.

FACULTY OF ARTS

DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES

Two-day Lecture on Western Literary Criticism



The Department of English and Foreign Languages, Alagappa University organized a Two-day lecture on Western Literary Criticism. Former Head of the Department of English, Madura College Prof. M. Vethapureeswaran was the resource person. In his lecture, he traced the history of Western Literary Criticism from Plato to Jacques Derrida, the French Literary Critic. Prof. M. Vethapureeswaran on his first day lecture spoke upto the period of T.S. Eliot. Regarding Plato, he illustrated that at first he was not in favour

of poets whom he wanted to drive away from his Republic on the ground that they poisoned the minds of the youth. The speaker went on to explicate that later on realizing the significance of poets, he allowed them in. He made extensive references to Horace, other pioneer literary critics Longinus and Quintillion. Having completed his lecture on classical literary critics, Prof. M. Vethapureeswaran turned his attention to English Criticism, the forerunner of which was Philip Sidney whose work *An Apology for Poetry* laid the foundation for English Criticism. He exemplified that according to Philip Sidney, poetry is superior to history and philosophy on the ground that history is dealing with the lives of few individuals and philosophy is a non-concrete and abstract subject. Then the speaker shed light on the critical ideas of Alexander Pope who says that if the deterioration has taken place in creative and critical activities, it is difficult to say which is more poisonous. It was Alexander Pope, Prof. M. Vethapureeswaran added, who said that proper study of mankind is man. Then he proceeded to throw light on Dryden who stated it is very difficult to distinguish between Milton and Shakespeare because both of them are equally sound. Then the speaker went on to highlight the critical ideas of Romantic Age critics, Wordsworth and Coleridge. Having thrown light on the critics of Romantic Age, the speaker referred to Matthew Arnold's critical ideas that find expression in his "The Study of Poetry" in which he speaks about historical fallacy, personal fallacy and touch-stone method. After that Prof. M. Vethapureeswaran made references to T.S. Eliot's ideas of criticism. He stated that T.S. Eliot is for striking a balance between tradition and modernity. Then he moved on to structuralism which gives importance to concrete meanings of words but post-structuralism talks about instability and indeterminacy of languages and text. In the

beginning Dr.P. Madhan, Head i/c, delivered the welcome address. Finally, Dr. Valliammai, Assistant Professor of English proposed a vote of thanks. Visiting Professors Dr. L. Thirunavukkarsu and Dr. Antonysamy participated.

Special Lecture Programme on French and Tamil Languages and Cultures



The Department of English organised a two-day Special Lecture Programme on Tamil and French Languages and Cultures and Prof. S. Sachchithanantham of the International Institute of Higher Studies, Paris, delivered the lectures. Dr. S. Subbiah, Vice-Chancellor, Alagappa University, who presided over the inaugural session, described the distinguished speaker as a scholar par excellence and an eminent linguist and a remarkable polyglot and referred to his passion for research. Dr. P. Madhan, Head i/c, welcomed the gathering earlier. Before delving deep into the topic of his speech Dr. Sachchithanantham referred to the inextricable inter-relatedness of French and English Languages since the days of William the Conqueror who invaded England in 1066. He made interesting observations about some of the French words that have come into Tamil language through English. He dwelt on the etymology of certain words and also on the nuances of the grammatical structures of both the languages.

Series of Guest Lectures



Dr. G. Rajasekaran, Professor of English (Retired), Annamalai University, gave a series of lectures to the students of Alagappa University on 24th and 25th February 2016. He began his speech by referring to the permanent values of Shakespeare's plays. He said that Shakespeare's genius could be seen not only in the art of characterization but also in the diction, the poetry and the humour of speeches. He exhorted the students to read the plays twice, once rapidly for the story and then a second time for plot structure, characterization and other elements. In the second lecture he dwelt at length on the dominant features of Shakespeare's history plays. Then in the third lecture he made a detailed analysis of the play Henry IV Part-I and referred to the two sides of the play – a serious side and a humorous side. Dwelling on the humorous side the scholar referred to Shakespeare's immortal creation Falstaff whom he described as "a marvellous congregation of charms and vices". He illustrated how enjoyment of life is the keynote of all Falstaff's actions. A perennial liar without malice, he has only contempt for public opinion and does not care for honour. Referring to the other character Hotspur he said that Hotspur represents the serious side of the play. He is a symbol of valour and determination and stands for love of honour and truth and is ready to sacrifice his life for the sake of honour. On the second day the distinguished speaker focussed his lectures on Indian English Drama and made a

detailed explication of Girish Karnad's popular play Tughlaq and made a mention of various modern techniques employed by the playwright. Dr. P. Madhan, Associate Professor and Head i/c, welcomed the scholar earlier and Dr. M. Natarajan, Assistant Professor, proposed a vote of thanks.

ACT NEXT – 2015 (Alagappa Celebrates Themed Nobel Excellence Talks – 2015)



The Department of English and Foreign Languages organized a programme 'ACT Next – 2015' (Alagappa Celebrates Themed Nobel Excellence Talks – 2015) on 16.03.16 at Alagappa University Convocation Seminar Hall. Dr. P. Madhan, Associate Professor and Head i/c., Dept. of English and Foreign Languages, welcomed the gathering. Prof. S. Subbiah, Vice-Chancellor, Alagappa University, presided over the programme. Dr. M. Selvam, Professor and Head, Dept. of International Business and Commerce, offered his felicitations and he spoke briefly about the Nobel Prize awardee Svetlana. Dr. S. Ganesan, Associate Professor, Dept. of English, The H.H. Rajah's College, Pudukkottai, delivered the Special Address and referred to the contribution of Svetlana to modern Journalism and Literature. He dwelt at length on the Nobel Prize winner's life and works; he started his speech with the words of Charles Dickens 'It was the best of times, it was the worst of times' from The Tale of Two Cities. He spoke about

the contents of the four books of Svetlana, which helped her to get the award. He concluded his speech by saying that her works are the faithful portrayal of her times. In his scholarly lecture he made references to British Literature, American Literature and Indian Literature.

Prof. V. Richard, Former Professor and Head, Department of English, St. Joseph's College, Trichy, delivered the keynote address and highlighted the 'Need for Revolution in Humanities'. He started his speech with the quotation 'A thing of beauty is a joy forever'. He spoke about the present condition of youth and their mentality on spirituality and religion. He explained the greatness of the works of Wordsworth, Keats and Shelley and their everlasting nature. He mentioned that all must be familiar with more than one literature. He added that an idea of Greek and Latin literatures will be useful to have a better perspective of English literature. He spoke about the utilities and futilities of studying humanities. Finally, he concluded that, younger generation must equip themselves with the habit of reading and also must learn about current issues by reading good newspapers and magazines. The programme ended successfully with a vote of thanks proposed by Dr. M. Natarajan, Assistant Professor, Dept. of English and Foreign Languages, Alagappa University, Karaikudi.

National Conference on World Poetry: Ancient and Modern



A National Conference on World Poetry: Ancient and Modern was held at Alagappa University, Karaikudi on 21.3.2016 in connection with World Poetry Day celebrations. Dr.PMadhan, Associate Professor, Department of English and Foreign Languages, welcomed the gathering and presented the thematic address. In his presentation Dr. Madhan traced the evolution of British poetry from Chaucer down to the modernist poetry of the 20th century. He referred to various movements in English poetry and pointed out briefly the significant features of these movements. Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, highlighted the importance of experience, imagination, creativity and inspiration to write good poetry. "A poem, he said, has to fulfill the aesthetic needs of a reader." He quoted from the new poets to illustrate his views. He added how the Imagist Movement and the remarkable contribution of Ezra Pound helped to create a new trend in world poetry paving the way for the emergence of New Poetry in almost all languages of the world. Dr. S. Thangasamy, Vice-Chancellor, Tamilnadu Teacher Education University, Chennai, inaugurated the seminar and dwelt at length on how imagism has taken deep roots in modern poetry and especially in New Poetry. Supporting the dictum "Art for life's sake" he said that a poem should have a message; and modern poetry has recorded social injustice powerfully in a language that is simple and he quoted purple passages from a few poems to explain this. He exhorted the students to pen poems and sometimes they may become popular and eternal. He concluded his speech by saying that "Pen is mightier than sword" and asked the participants to bear this in mind always.

Dr. P. Maruthanayakam, Fellow, Central Institute of Classical Tamil, Chennai, in his keynote address, referred to the significant role of poets in a society. He made a reference to a common fear expressed

throughout the world whether poetry has a future at all. If it has a future then what will be its role. He dwelt at length on the "Agam Tradition" in Tamil poetry. He said that the ancient Tamils have developed the language by consciously using the poetic medium and thereby they have enriched the language. He eulogized the ancient Tamil grammarians for evolving a remarkable Tamil poetics. By making a comparison between Tamil and English "comparison markers", he pointed to the genius of Tamil Grammarians. He illustrated some of the interesting poetic devices used by ancient and modern poets. He concluded his speech by referring to the broad perspective of Tamil poets and their worldview. He added that they have always viewed the world and, the humanity as one and quoted Vallalar's soul-fulfilling verse in this connection. Dr.M.Natarajan, Assistant Professor, Department of English and Foreign Languages, proposed a vote of thanks.

A book entitled Honey Drops of Literature containing the best research papers was released by Dr. Marudanayakam and the first copy was received by Dr.Thangasamy. A literary research journal Roots was released by Dr. Thangasamy and the first copy was received by Prof.S.Subbiah. Nearly hundred papers were presented and four hundred scholars attended the seminar.

Eight experts attended the programme. The valediction function was presided over by Kavingar Thangam Moorthy, a former member of the Sahitya Akademi, Delhi. A famous Malayalam poet Sripathi Padmanabha and Dr. I.K. MeeraRao, an academic from Karnataka, delivered scintillating lectures at the valedictory session. Prizes were given to the winners in poetry competitions held both in Tamil and English. Dr. L. Thirunavukkarasu, Visiting Professor, proposed a vote of thanks.

DEPARTMENT OF WOMEN'S STUDIES

Alumni Meet



The Department of Women's Studies organized Alumni Meet on 28th January 2016 at the Department of Women's Studies, Mary Wollestone Craft Hall. Dr.K.R.Murugan, Professor, Department of Women's Studies, Alagappa University, Karaikudi, welcomed the gathering. Dr. K. Manimekalai, Professor & Head, Department of Women's Studies and Dean, Faculty of Arts, delivered the presidential address. She recollected all the happiest moments in this University as an alumnus and expressed the importance of alumni meet. The alumni expressed their memorable experiences at the Department and gave feedback about the department and course in the meeting. Mr. I. Sivakumar, Assistant Professor, Centre for Women's Studies, proposed a vote of thanks. More than 50 alumni participated in the Alumni Meet.

Parents - Teachers Meet



The Department of Women's Studies organized Parents - Teachers Meet 2015-16 on 28th January 2016 in the Department of Women's Studies, Mary Wollestone Craft Hall. Dr. K.R. Murugan, Professor, Department of Women's Studies, Alagappa University, Karaikudi delivered the welcome address. Dr. K. Manimekalai, Professor & Head, Department of Women's Studies and Dean, Faculty of Arts, delivered the thematic address and insisted emphasised the importance of the Parents - Teachers Meet 2015-16. In her address she mentioned the important role of the parents in their children's education. After this address, the parents expressed their opinion and gave feedback about the department and course.

Mrs. P. Veeramani, Assistant Professor, Centre for Women's Studies, proposed a vote of thanks. More than 60 participants attended the Parents - Teachers Meet.

International Women's Day – 2016



The Department of Women's Studies and Centre for Women's Studies, Alagappa University, celebrated the International Women's Day – 2016 with the theme of "Planet 50-50 by 2030: Step it Up for Gender Equality" on 8th March 2016 at L.C.T.L Palaniappa Chettiar Memorial Auditorium. Prof.K.R.Murugan, Professor, Department of Women's Studies, in his welcome address, highlighted the rationale behind celebrating Women's Day. Prof. K. Manimekalai, Dean, Faculty

of Arts and Head, Department of Women's Studies, delivered the Special Address stressing the significance of the theme of the International Women's Day – 2016. She stated that only a few countries in the world fairly recognized the potential of women; and on this Women's Day Celebrations, she said that we should remember the important contributions of women starting from house-making to nation-building. She concluded her speech with the slogan "Unite Together to Save Women".

Prof. S. Subbiah, Vice-Chancellor of Alagappa University, who presided over the function, said that women have a lot of potential and talents. If we recognize and provide fair opportunity to them, they will shine in any field. And he pointed out '3 E's (Education, Employment & Economy) would help in women empowerment. He was happy to state that in Alagappa University and its affiliated colleges enrollment of women students was comparatively very high. He concluded his speech by stating that in the University appointments more opportunities were provided to women. He added that in the recent recruitment women teaching staff accounted for 51% and women non-teaching staff accounted for 41%.

Tmt. Mythili K. Rajendran I.A.S, Managing Director, Tamil Nadu Text Book and Educational Services Corporation, delivered the Key-note Address. In her address, she emphasized the importance of increasing the coverage of primary education in a significant manner; and she added that everyone should strive to bridge the gap between men and women. Highlighting the barriers to women empowerment in our society she attributed patriarchal attitude and caste system as the two major impediments. She added that community-based women representation needs to

be understood in proper perspective. We should ensure equal pay without any gender discrimination not only in Government services but also in private and unorganized sectors.

Prizes were given to the winners of various competitions conducted by the Department of Women's Studies and Centre for Women's Studies. Mrs. P. Veeramani, Assistant Professor, Centre for Women's Studies, proposed a vote of thanks. More than 600 members from Self Help Groups, University Departments and Affiliated Colleges participated in the celebrations.

World Social Work Day Celebrations

The Social Work students from the Department of Women's Studies organized "World Social Work Day Celebrations" on 15th March, 2016 at Mary Wollstonecraft Hall, Centre for Women's Studies, Alagappa University. Ms. Bharathi, I MSW student, welcomed the gathering, Dr. K.R. Murugan, Professor, delivered the presidential address. In his address he traced the history of Social Work Day Celebrations and he referred to the objectives of International Federation of Social Workers (IFSW). He exhorted the students to practise social work in real life situations. During the programme the Social Work Oath was taken by all the participants. Mrs. P. Veeramani and Mr. I. Sivakumar, Asst. Professors, Centre for Women's Studies, offered felicitations. Dr. M. Velusamy, Assistant Professor of Social Work, delivered the special address. He mentioned the scope of social work programme worldwide and highlighted the need of Social Work for sustainable development of a society. The Social Work students organized various cultural events as part of the programme. Ms. Sridevi, II MSW, proposed a vote of thanks.

Five - Day Training Programme on Youth Employability Skills to Scheduled Castes and Scheduled Tribes



The Department of Women's Studies, Alagappa University, Karaikudi, in collaboration with Rajiv Gandhi National Institute of Youth Employment, Sriperumbudur, organized a Five - Day Youth Employability Training Programme for Scheduled Caste students from 28th March 2016 to 01st April, 2016.

The Inaugural function was held on 28.03.2016 at the Mary Wollstonecraft Hall. Prof. V.Balachandran, Registrar-in-charge, presided over the programme and said this kind of training programmes is extremely beneficial to the student community. Every year we produce more number of graduates but the labour market expects the graduates with good employability skills. Very few institutions alone provide employability skills to their students, for that reason alone they charge too much fees but in Alagappa University, we impart these employability skills with the support of the host institution. So he requested the beneficiaries to make the best use of this training programme.

Prof.A.Narayanamoorthy, Syndicate Member and Professor of Economics, inaugurated the training programme and said, "without employment no life". For peaceful and happy life one needs decent employment. Especially for youth, employment is very crucial. Young people are the pillars of a nation and the nation's progress depends on them.



According to 2011 census, youth constitute 40 % of the Indian population. So we have huge "young" human resource in our country. In India, on one side huge numbers of employment opportunities are available in institutions which seek suitable persons and on the other side lakhs and lakhs of people are waiting in the queue at the doorsteps of employment offices. Hence, these kinds of employability skills training programmes are essential and will help to provide suitable human resource to the current employment needs. He asked the beneficiaries to seize upon the opportunities to the maximum extent and do hard work. Getting proper training to focus on work will help them to lead a life of fulfillment, he added.

Prof. S.Rajaram, Coordinator, NSS, delivered the special address. He said this kind of programmes for developing employability skills would help the students to get jobs and prove their ability during their employment period.

Prof. K.R. Murugan, Professor of Women's Studies, said according to human index report we are ranked in the 132nd place among 177 world countries. Now engineers want to switchover their job interest from engineering to administration and social sciences. So students need to learn employability skills for their employment.

Dr.M.Velusamy, Assistant Professor of Social Work, and the Co-coordinator, welcomed the gathering and Mrs. P.Veeramani, Assistant Professor, proposed a vote of thanks.

Each day 4 sessions were arranged and lectures on 20 significant topics related to employability skills were delivered. Everything was programmed to enhance the participants' employability skills. In the participants' feedback they said the five-day course helped them understand the need to enhance their employability skills and also the need to equip themselves according to job scenario. The training sessions were conducted in conformity with the training manual on youth employability developed by RGNIYD.

The Valedictory Function was held on 1st April, 2016 at the Department of Women's Studies. Prof. K. Manimekalai, Dean, Faculty of Arts, delivered the valedictory address; and in her speech she highlighted the need for and importance of youth employability training programmes. She also listed out the various useful programmes conducted by the Department of Women's Studies since its inception in 1986. She highlighted the recent trends in the job market. She said that on one side academic institutions produced more number of unemployable graduates and on the other side more number of job vacancies day by day. She concluded her speech with the words "If youngsters are not equipped with job skills in addition to their degrees, they will be marginalized in the employment market".

Prof. S.Rajamohan delivered the special address to the gathering. He highlighted how youth employability training is very important as far the student community is concerned. As a faculty of the Management Programme, he opined that by looking into the module of the RGNIYD and its efforts to design an effective curriculum, the RGNIYD deserved encomium. He also observed from the participants' feedback, how fruitful the five-day training on youth employability skills was. He made a plea to organize this kind of training programmes frequently for the benefit of the marginalized youth.

Dr.J.Balasubramaniam, Assistant Professor of Journalism and Mass Communication from Madurai Kamaraj University, delivered the felicitation address. He said that this kind of training on employability skills to the youth of the marginalized sections such as Scheduled Castes/ Scheduled Tribes is really meaningful and an urgent need of the hour. In today's highly competitive job market the rural-based students find it tough to get employment. In the govt jobs the majority share is taken by the urban sector. In this context, imparting employability skills to the youth, is the only solution and he congratulated the planners on focussing this aspect. Mrs. Poulpunitha, Assistant Professor of Women's Studies, welcomed the gathering earlier and Dr.M.Velusamy, Assistant Professor of Social Work, Department of Women's Studies, delivered a vote of thanks.

Seminar on ACT NEXT 2015: Nobel Prize in Economics 2015



A seminar on "ACT NEXT 2015: Nobel Prize in Economics, 2015", was organised at the Seminar Hall of the Convocation Auditorium on March 29, 2016. Prof. S. Subbiah, Vice-Chancellor of the University, delivered the Presidential Address and Dr. S. Iyampillai, Senior Professor and Chairperson, School of Economics and Commerce, Department of Economics, Bharathidasan University, Tiruchirapalli, delivered the Keynote Address on the contribution of Prof. Angus Stewart Deaton, who received the Nobel

Prize in Economics for the year 2015 for his analysis of consumption, poverty, and welfare. About 200 participants--teachers, researchers, post-graduate students from different Universities/Institutions-attended the Seminar.

Research Papers Presented

Dr. A. Narayanamoorthy presented a paper on "Tank Irrigation in Andhra Pradesh: Trends and Pointers" at the Workshop organized by the Commission on Inclusive and Sustainable Agriculture Development of Andhra Pradesh, held at the Centre for Economic and Social Studies (CESS), Hyderabad, during March 13-14, 2016. He also presented a paper on the topic "Are Cultivating Crops Profitable to Farmers in Andhra Pradesh?: An Analysis of 11 Crops from Cost Cultivation Survey Data" at the same Workshop. He acted as a discussant in the TNAU-INDAS International Conference on "Towards Sustainable Development of India and South Asia: Population, Resources and Environment" organised by the Centre for the Study of Contemporary India, Kyoto University, Japan, at the Tamil Nadu Agricultural University, Coimbatore, Tamil Nadu, during March 1-2, 2016.

Invited Lectures Delivered

Dr. A. Narayanamoorthy delivered a lecture on "Publishing Papers and Books to get Prominence" at the Two-Day Orientation Programme to the Recently Recruited Faculty Members, organised by the Alagappa University, Karaikudi, during March 29-30, 2016. He delivered the thematic address on "Some Understanding on India's Water Sector", at the World Water Day Celebrations, organised by the Department of Industrial Chemistry, Alagappa University, on March 23, 2016. A talk on the "Application of Statistical Tools in Research" was delivered by him at the 'National Level Workshop on Application of Statistical Tools in Biological

Research-Recent Trends', at the PG & Research Department of Botany, Alagappa Government Arts College, Karaikudi, on March 9, 2016.

Dr. A. Narayanamoorthy delivered a lecture on "Identification of Research Problem and Formulation of Hypothesis" at the ICSSR sponsored Orientation Program for "Research Scholars and Faculty Members Belonging to ST and other Marginalized Groups from Southern States of India", held at the Madras Institute of Development Studies (MIDS), Chennai, on March 07, 2016. He also delivered a three-hour lecture at the Exchange Training Programme on "Participatory Irrigation Management, Advocating, Adoption/Enactment and Motivation of WUAs" organised by the National Institute of Rural Development and Panchayati Raj (NIRDPR) of Hyderabad, at the State Institute of Rural Development (SIRD), at Chennai on February 2, 2016.

Articles Published

An article entitled "We're Fast Running Out of Water", by Dr.A.Narayanamoorthy and P. Alli was published in The Hindu Business Line, on March 22, 2016.

DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

Parents-Teachers Meet



Parents-Teachers Meet was conducted on 30th January, 2016 at the Department of Library and Information Science. Dr. S. Thanuskodi, Professor and Head, Department of Library and Information Science, welcomed the gathering. He gave a brief insight into the history and developments in the field of Library and Information Science. He gave valuable details regarding various job opportunities available in this field and also in other allied and associated fields. He traced the beginning of the department in the university, its development and its current growth and its plans for future expansion.

This was followed by a lecture by Dr. P. Ganesan, Deputy Librarian, Central Library, Alagappa University. He offered interesting snippets from his personal experience. In addition to giving details regarding immense job opportunities in the field, he appealed to the students to commit themselves and gain confidence in learning the subject in-depth.

Dr.R.Jeyshankar, Assistant Professor, exhorted the students to cultivate reading habit and to utilise the libraries to their maximum capacity. He added that knowledge acquired would be a boon in their career. Parents expressed their expectations and appreciated the department in grooming the students to meet academic and professional challenges in the days-to-come.

Alumni Meet



The Alumni Meet was one of the significant events that took place at the Department of Library and Information Science, Alagappa University, on 31st January 2016. That occasion provided a golden opportunity to the students and scholars to interact with the seniors who shared their valuable experiences. More than 40 alumni, all well placed professionals, graced the occasion by their presence in spite of their busy schedule.

The Department of Library and Information Science, Alagappa University, always feels proud of its entire alumni who, after gaining education and knowledge from here, have made great strides in different fields; they have earned good name in home and abroad and have set magnificent landmarks in human ideals.

At the outset Dr.S.Thanuskodi, Professor and Head, Department of Library and Information Science, extended a warm welcome to the alumni. He began his speech by stating the importance of an Alumni Association in an educational institution. He mentioned the procedure to enrol themselves in the Association and welcomed the office-bearers of the Alumni Association by reading out their credentials, and referred to their positions in the Alumni Association.

The chief guest invited for the occasion was Dr.K.Chinnasamy, Associate Professor & Head, Dept of Library and Information Science, Madurai Kamaraj University, Madurai, who also happened to be the Head of the Department of Library Science at its inception in 2006 and continued till 2010, in addition to being a library staff before he was appointed to the teaching position. He narrated the difficulties encountered at the time of setting up of the Department of Library and Information Science and the challenges faced to sustain it and to develop it to this extent. He spoke about various capabilities and hard work of the senior-most

professors of the department and exhorted the students to follow their lead and flourish in their careers

This was followed by a special lecture by Dr.A.Thirunavukkarasu, Librarian, Central Library, Alagappa University. In addition to highlighting the importance of an Alumni Association in every department of an educational institution, he also insisted on the responsibility of giving back to the society from which they derived many benefits. Felicitation was offered to 14 Ph.D holders from the Department of Library and Information Science with mementoes. Dr. R. Jeyshankar, Assistant Professor, Department of Library and Information Science, proposed a vote of thanks.



Then the ceremony of office bearers taking charge was conducted. All the present office bearers spoke on this occasion and extended their support to the current batch of students.

Two-day National Conference on Research Methodology in Library and Information Science



A Two-day National Conference on the “Research Methodology in Library and Information Science” was conducted by the Department of Library and Information Science on 11th & 12th March at Alagappa University, Karaikudi. The other collaborator of the seminar was the Indian Council of Social Science Research (ICSSR). More than two hundred library professionals across the nation participated and presented papers in the conference. They deliberated on the crucial issues pertaining to the theme of the seminar. While welcoming the scholars, the Organising Secretary of the seminar Dr. S. Thanuskodi, Professor & Head, Department of Library and Information Science, Alagappa University, made a warm reference to the collaborators of the seminar for their financial support for conducting this kind of national conference on a crucial topic of perennial interest.

Prof. V. Balachandran, Registrar (i/c), Alagappa University, in his presidential address appealed the higher education institutions to give much importance to research as it is the backbone of any nation either developing or developed. The methods we adopt in research should lead to the right solution. This type of conferences provides prime support to researchers for updating their knowledge. Universities have acquired enormous resources both print, non print and e-resources. In this context, the selection of apt material by researcher should aim at the social relevance and the solution discovered must be useful to the society.

Professor P. Subas Chandra Bose, Member of the Syndicate, Alagappa University, in his special address, dwelt on the significance of serious research in universities for a nation’s progress and said that, present scenario points to the fact that academy leaders have to take a serious note of this. He added that the current research output is

not up to the needs of the society. He said that universities, colleges and specialized schools are innumerable in our country, yet the library science is not given due importance by them. The professional excellency depends on the result of good Research. He added that intellectuals are the real potentials of any country who are really made by good libraries and their priceless resources.

A scintillating keynote address was delivered by Dr. S. Ally Sornam, Head, Department of Library and Information Science, Bishop Heber College. She highlighted that research is an intensive re-search and finding out the truth is a key factor in all research. Any finding should show its relevance to the society. She also focussed on the type of authors and made interesting observations on Guest authors and Ghost authors.

Five technical sessions on the below-mentioned topics were conducted: 1) Gender Issues and Collaborations in LIS Research 2) Digital Libraries and E-Resources 3) Contemporary Issues in LIS Education 4) Metric Indicators Using LIS Research 5) Electronic and Manual Data Collection, Qualitative and Quantitative Methods in LIS research.

Five eminent scholars --- Dr. S. Srinivasaragavan, Professor & Head, DLIS, Bharathidasan University, Dr.R. Sevukan, Associate Professor and Head, DLIS, Pondicherry University, Dr. P. Rajendran, Librarian, SRM University and Dr. M. Thamizh Chelvan, Deputy Librarian, Gandhi Gram Rural Institute – (Deemed University). --- delivered invited talks.

A book containing the proceedings of the conference edited by Dr. S. Thanuskodi and Dr.R. Jeyshankar was released by Prof. V. Balachandran and it was received by Dr. P. Subash Chandra Bose. Dr. M. Sadik Batcha, Seminar Director & Associate Professor, Annamalai University, presented a

thought-provoking thematic address. Dr. R. Jeyshankar, Joint Organising Secretary of the seminar, proposed a vote of thanks. The Valedictory Ceremony was presided over by Prof. P. Sivakumar, Dean, Faculty of Education, Alagappa University, Karaikudi. Dr.S. Ravi, Professor, Annamalai University, delivered the valedictory address.

Special Lectures by Eminent Faculty Members

Dr.M.Sadik Batcha, Associate Professor, Library and Information Science Wing, Directorate of Distance Education, Annamalai University, delivered a lecture on "Research Techniques in Library and Information Science" on 10th February, 2016.

Prof. A. R. Balasubramanian, Librarian, Madurai Kamaraj University, Madurai, delivered a lecture on "Special Isolates in Colon Classification" on 11th February, 2016.

அழகப்பா பல்கலைக்கழக நுண்கலை மையம் நாட்டியாஞ்சலி விழா



அழகப்பா பல்கலைக்கழக நுண்கலை மையத்தில் 2016 மார்ச் 7ஆம் தேதி செக்காலை நகரச்சிவன் கோயில் வளாகத்தில் உள்ள அண்ணாமலை செட்டியார் லெட்சுமி ஆச்சி மண்டபத்தில் நாட்டியாஞ்சலி விழா இனிது நடைபெற்றது. அழகப்பா பல்கலைக்கழக துணைவேந்தர் பேராசிரியர் சொ. சுப்பையா அவர்கள் தலைமை ஏற்று, நடன நிகழ்ச்சிகளைப் பாராட்டினார். அழகப்பா அரசு கலைக்கல்லூரியில்

ஓய்வு பெற்ற புவியியல்துறை பேராசிரியர். வே. இராமசாமி, அவர்கள் வாழ்த்துரை வழங்கினார் தாம் சேகரித்து வைத்திருந்த பல இசை, நடன ஒலி நாடாக்களை நுண்கலை மையத்திற்கு அன்பளிப்பாக துணைவேந்தர் அவர்களிடம் வழங்கினார். நுண்கலை மைய இயக்குநர் டாக்டர். மா. சுப. சரளா, அவர்கள் வரவேற்றுப் பேசினார். டாக்டர். டி. ஆர். குருமுர்த்தி அவர்கள் நிகழ்ச்சியில் கலந்து கொண்டவர்களுக்கு நன்றி கூறினார்.

FACULTY OF SCIENCE

DEPARTMENT OF NANOSCIENCE AND TECHNOLOGY

Parents-Teachers Association Meeting



The Department of Nanoscience and Technology organized a meeting of Parents-Teachers Association (PTA) on 5th February 2016. The inaugural address was given by Dr. K. Gurunathan, HOD, and felicitation address was made by Dr. A. Arumugam. Parents shared their views about the teacher- student relationships and the progress of the students in the department. Parents came- up with their suggestions regarding advancement of the department and students.

DEPARTMENT OF BIOTECHNOLOGY

National Seminar-cum-Workshop on Microbial Omics – From Genome to Proteome

On behalf of the DBT-Bioinformatics Infrastructure Facility of Dept of Biotechnology, Alagappa University, a Three- day “National



Seminar-cum-Workshop on Microbial Omics – From Genome to Proteome” was conducted during February 24 – 26, 2016. This theoretical cum practical training course was attended by 30 participants comprising young Faculty Members and Research Scholars from various parts of the Country. Hands-on training was given to participants in Genomics, Isoelectric Focusing (1D), Two Dimensional Electrophoresis (2d-GE), and MALDI-ToF-ToF. Demo was given in the application of Real Time PCR and Confocal Laser Scanning Microscopy (CLSM). Internal Faculty and experts from outside (Prof. K. Dharmalingam, Aravind Medical Research Foundation, Madurai and Dr. J. Rajendhran, School of Biological Sciences, Madurai Kamaraj University) shared their rich research experience with the participants. This Workshop was jointly sponsored by DBT-BIF and UGC-SAP.

Special Lectures by Eminent Scientists

Dr. S. Durai, Post Doctoral Fellow, Elsons Floyd College of Medicine, Washington State University, Spokane, Washington, USA, delivered a special lecture on “Exploring role of GPCR NPR – 8 in Caenorhabditis elegans” on 04th January 2016.

Dr. G. Ravikumar, Application Scientist, Schrodinger, Bangalore, delivered a lecture on “Advances in Computational Methods in Drug Discovery” on 20th February 2016.

Invited Lectures Delivered

Dr. K. Pandima Devi, Associate Professor, Department of Biotechnology, Alagappa University, delivered a lecture entitled "Significance and applications of cell lines in Drug discovery" at "Bioperk" Special lecture Series organized by the Department of Biotechnology, JJ College of Arts and Sciences, Pudukkottai on 8th January 2016.

Dr. K. Balamurugan, Professor, Department of Biotechnology, Alagappa University, delivered a Plenary Lecture entitled "Analysis of bacterial biofilm using *Caenorhabditis elegans*" on 29th January, 2016 at the National Conference on Microbial Biofilms (CoMB 2016) held at the Centre for Research in Infectious Diseases (CRID), School of Chemical and Biotechnology, SASTRA University held on 29th – 30th January, 2016.

Dr.M.Ramesh, Associate Professor, Department of Biotechnology, Alagappa University, delivered an invited lecture on "In vitro micropropagation, conservation and genetic stability analysis of *Nilgirianthus ciliatus* (Nees.) Bremek - a high trade medicinal plant of Western Ghats" on 29th January, 2016 at UGC, DST and DBT sponsored International Symposium on "Medicinal Plants and Herbal Drugs in Human and Livestock Wealth – A Global Prospective (ISMPHD-2015)" organized by the Department of Botany, Pachaiyappa's College, Chennai held on 28th to 30th January, 2016.

Dr.A.Veera Ravi, Associate Professor, Department of Biotechnology, Alagappa University, delivered an invited lecture on "Antipathogenic drugs as an alternative to antibiotics" on 22nd February, 2016 at "Bioperk 2016" held at the Department of Biotechnology, JJ College of Arts and Sciences, Pudukkottai. He also delivered an

invited lecture entitled "Antipathogenic drugs from natural resources to combat multi-drug resistance bacterial infection" at the Refresher Course in Biotechnology for the University and College teachers organized by Bharathidasan University, Tiruchirappalli on 26th February, 2016.

Dr. K. Pandima Devi, Associate Professor, Department of Biotechnology, Alagappa University, delivered an invited lecture on "Natural products: New leads in antimicrobial drug discovery" at the National Seminar on "Recent Advances in Microbiology" organized by the Department of Microbiology, Dr.Umayal Ramanathan College for Women, Karaikudi, on 29th February, 2016.

Best Paper Award for Biotech Scholars

Mr. S. Marudhupandiyan won the Best Oral Presentation Award for his research paper entitled "Proteomic investigation of *Caenorhabditis elegans* during *Shigella flexneri* reveals drug targets for bacillary dysentery" at the National Conference on Drug Discovery & Therapy 2016 (DDT - 2016) organized by the Department of Biochemistry & Biotechnology, Annamalai University, Annamalai Nagar during 07th - 08th January, 2016.

Mr. L Satish won the Best Oral Presentation Award for his research paper entitled "Application of marine algae extracts on vitro regeneration in finger millet (*Eleusine coracana*) plants" at the DBT, Government of India sponsored National Conference on "Achievements, Challenges and Opportunities in Environmental Biotechnology for Sustainable Livelihood Security" organized by Tamil Nadu Scientific Research Organization, Pudukkottai, during February 27-28, 2016.

Patent Filed

S. No	Applicant/ Assignee	Title	Inventors	Patent Number	Filing Date
1	Alagappa University	An anti -acne synergistic composition and process thereof	Sivasankar C, Pandian SK and Balamurugan K	Application No. 201641010057	22.03.2016

Nobel Excellence Programme (ACT NEXT-2015)



The Departments of Biotechnology (Lead), Bioinformatics, Bioelectronics & Biosensors, Animal Health and Management, Physical Education, Botany and Microbiology jointly celebrated ACT NEXT 2015 on the Nobel Theme Physiology or Medicine at the Science Campus on 18.03.2016. Dr. S. Karutha Pandian, Professor and Head, Department of Biotechnology, Alagappa University, extended a warm welcome to the invited Scientist, Faculty members, Research Scholars and Students who participated in the meeting. He introduced the ACT NEXT-2015 concept which is the brain child of the IQAC of Alagappa University and dwelt on the Nobel Prizes in Physiology or Medicine.



Prof. K. Dharmalingam, Director: Research, Aravind Medical Research Foundation, Madurai delivered a lecture on the Nobel theme entitled "Discovery of antibiotics gets 2015 Nobel Prize: Story of Avermectin and Artemisinin". In his talk he reiterated the pivotal role played by the pharmaceutical giant Merck in translating the discovery of bioactive molecules from microbe and plant into drugs in the market.



Prof. M. Selvam, Coordinator/Convener, Internal Quality Assurance Cell (IQAC), Alagappa University, delivered a felicitation address. In his speech, he lauded the efforts of the Nobel Laureates of 2015 and advised the youngsters to have them as role-models to reach greater heights.

Proteomics Day Celebrations

The Department of Biotechnology, Alagappa University celebrated Proteomics Day on March 18, 2016 with a focal theme of "Proteomics to understand bacterial infections". Faculty members of Bioscience Departments, Research Scholars and M.Sc students attended the meeting. Prof. K. Dharmalingam, an eminent scientist from Aravind Medical Research Foundation, Madurai, working in the area of clinical proteomics delivered the Proteomics Day Lecture. He explained about the genesis of Proteomics Society of India (PSI), activities of PSI in the recent past and current scenario. He emphasized the importance of proteomics tools in analyzing the regulatory proteins during the protein expression analysis.

Dr. K. Rajagopal, Principal Scientist from Central Food and Technological Research Institute, Mysuru, gave a lecture on his scientific achievement under the topic “Thrombolytics: a success story”. He dwelt on the novel therapeutics developed by his group for dissolving blood clots in ischaemic heart patients. He explained the basic details related to scientific patenting and marketing of the same in the future. In such a way he encouraged the scientific entrepreneurship among the young upcoming scientists. Seven Research Scholars working in the area of microbial proteomics presented their research work as mini-oral.

Reintroduction of IUCN red listed vulnerable medicinal shrub *Nilgirianthus ciliatus* into its natural habitat, the Nilgiris – A success story from Alagappa University

Dr. M.Ramesh, Research Scholar R.Rameshkumar and Dr.S.Karutha Pandian, Professor and Head of Department of Biotechnology developed 1000 plants of vulnerable and IUCN red listed medicinal shrub *Nilgirianthus ciliatus* through micropropagation technique in the laboratory by receiving research grant from Department of Science and Technology (DST), New Delhi. On 28.03.2016, Prof. S.Subbiah, Vice-Chancellor of Alagappa University and Registrar i/c Dr. V. Balachandran handed over these 1000 plants to Mr. V. Asokan, Regional Manager, TAF CORN, Karaikudi and Forester Mr. R. Thiyagarajan for plantation into its natural habitat, The Nilgiris.



Dr. K. Rajagopal, Principal Scientist, Department of Protein Science & Technology, Central Food and Technological Research Institute, Mysuru, delivered a lecture on “Understanding the Prokaryotic expression system: A TLP as a model protein” on 16th March 2016.

Invited Lectures Delivered

Dr. K. Balamurugan, Professor, Department of Biotechnology, Alagappa University, delivered a lecture on “Analysis of *Caenorhabditis elegans* proteins to understand bacterial infections” at the Workshop on ‘Experimental Approaches to Proteomics’ held at Aravind Medical Research Foundation (AMRF), Madurai during 02-04 March, 2016. He also delivered an invited lecture on “Analysis of *Caenorhabditis elegans* proteome to understand bacterial infections” at the ‘Science Academies Lecture Workshop’ on ‘Advances in Biosciences’ organized by the Department of Biotechnology, Lady Doak College, Madurai on 03rd March, 2016. The Workshop was sponsored and supported by Indian Academy of Sciences, Bangalore, Indian National Science Academy, New Delhi and The National Academy of Sciences, Allahabad.

Best Paper Award for Biotech Scholars

L.Sathish received the Best Oral Presentation Award for his research paper entitled “Influence of seaweed liquid extracts on somatic embryogenesis and regeneration in finger millet (*Eleusine coracana*) cultivars (Theme: Plant tissue culture, plant transgenic development, plant microbial interaction and molecular biology)” at the National Conference on “Emerging Trends in Plant Science” organized by the Department of Plant Science, Bharathidasan University, Tiruchirapalli during March 10-11, 2016. He also won the second prize for poster presentation for his research paper entitled “Green synthesis of silver nano particles from marine macroalgae and its defensive effect to control Vibriosis in *Artemia franciscana*: An

ecofriendly approach (Theme: Pharmacognacy, pharmacology and nano-biotechnology)”at the National Conference on “Emerging Trends in Plant Science” organized by the Department of Plant Science, Bharathidasan University, Tiruchirapalli during March 10-11, 2016.

Mr. S. Pandian won the second prize for Best Oral Presentation Award for his research paper entitled “Population structure and diversity analysis of abiotic stress sensitive, resistant and high Fe-Zn Sorghum (*Sorghum bicolor* L. Moench) germplasm collections using ISSR, RAPD and DAMD markers (Theme: Plant physiology and biochemistry and –biotic and abiotic stress physiology)” at the National Conference on “Emerging Trends in Plant Science” organized by the Department of Plant Science, Bharathidasan University, Tiruchirapalli during March 10-11, 2016.

Ms. D. Sheeja Malar D. won the first prize for Best Oral Presentation for her research paper entitled “Anti-aggregation and neuroprotective effect of *Grewia tiliaefolia* against the neurotoxic peptide A β 25-35 (Theme: Pharmacognacy, pharmacology and nano-biotechnology)” at the National Conference on “Emerging Trends in Plant Science” organized by the Department of Plant Science, Bharathidasan University, Tiruchirapalli during March 10-11, 2016.

DEPARTMENT OF ANIMAL HEALTH AND MANAGEMENT

Parents-Teachers Meet and Alumni Meet



The Department of Animal Health and Management organized a Parents-Teachers meeting on Saturday, 13th February 2016 in Department seminar hall. The welcome address was given by Dr.N.M.Prabhu, Assistant Professor and Dr.B.Vaseeharan, Professor and Head, delivered the special address.

He gave general information to the parents about the facilities available in the Department, teaching-learning methods, the academic achievements of students/staff and also the overall performance of the students. Then the parents interacted with the teachers.

The Alumni Meet was conducted then. Dr.B.Vaseeharan Professor and Head, delivered the welcome address and explained the growth and development of the department. The Alumni expressed their solidarity in making placement arrangements to the current year students.

Special Lecture Programme

Dr. P. Santhanam, Assistant Professor, Department of Marine Sciences, Bharathidasan University, Trichy, delivered a special lecture on “Intensive production of live feeds” and Dr.V.Ramasubramaniam, Associate Professor, Department of Zoology, Bharathiar University, Coimbatore delivered a special lecture on “A Role of live feeds in aquaculture” on 12th February 2016.

DEPARTMENT OF BIOELECTRONICS AND BIOSENSORS

Publication of Research Articles

The Department is actively engaged in the design and development of novel electrochemical and gas sensors for applications in the fields of medicine, environment & food technology. Research articles are published in leading international journals like- Materials Science and Engineering C, New Journal of Chemistry, Journal of Materials Chemistry B, Journal of Electroanalytical Chemistry, Physical Review Letters and Analytical Methods.

Invited Lectures

Prof. C. Sekar, Head of the Department, delivered invited lectures in three different conferences; National Conference on Advances in Materials Science and Nonlinear Systems (AMSNS -16) held at K.S.R. College of Engineering, Tiruchengode, during 07-08 January 2016, International Conference on Recent Advances in Applied Sciences" (ICRAAS 2016) organized by St. Peter's University, Chennai, during 11-13th February 2016; 2nd National Conference on Nanophotonics (NCNP- 2016) held at School of Physics, Bharathidasan University, Tiruchirappalli during 18-19th March, 2016.

Parents-Teachers Meet

The Department of Bioelectronics & Biosensors organized Parents- Teachers Meet on 30.01.2016. Almost all M.Sc. students were present with their parents. The meeting started with the welcome address given by the Head of the Department Prof. C. Sekar. He briefed about the departmental activities and the course. Dr. V. Dharuman, Assistant Professor, gave a power point presentation about the importance of Biosensors and its applications in the area of medicine, environment and food technology. He also elaborated on the scope of the study and the future opportunities for the students. Mrs. C. Sumathi spoke about the opportunities for higher studies and scholarships available especially for female students. The parents also interacted with the staff to share their opinions and they suggested that such meetings be arranged periodically, at least once in six months, so that they come to see the status of their wards. Some parents happily expressed that it was like a family get -together and the meeting ended with lunch.



Alumni Meet

The department had an Alumni Meet on the same day. Many old students attended the meeting and shared their experiences after acquiring M.Sc./PhD degrees from the Department. Some of them pointed out that "ours is a unique Department and that the courses offered are not familiar to many, including many in higher educational institutions." Hence students requested the authorities to arrange campus interviews periodically which may help the students to find jobs for such interdisciplinary courses. The alumni who are working/ pursuing higher studies abroad also interacted with the students through Skype and they offered to help the current students to find jobs/scholarships abroad. They also agreed to form an association and create fund to help the needy students of the Department.

Research Work

Diabetes is a serious chronic disease and it is more prevalent in India than in any other part of the world. Currently 62 million people suffer from diabetes in India, reported International Diabetes Federation (IDF) and it is estimated to increase over 100 million in 2030. One million people die each year due to this illness. Hence Govt. of India is undertaking several initiatives such as creating awareness and developing indigenous and cost effective equipments to combat this severe health problem. This disease is basically controllable by

changing the life style and regular monitoring of the sugar level of the diabetic person. For monitoring the blood sugar level, glucometer, a bioelectronic instrument, is being used. In the measuring device, the sensor component costs about Rs.25 to 30/-. A diabetic person has to spend a minimum of Rs. 50/- per day to check disease status and this leads to huge amount of money to be spent by a diabetic person. In order to reduce the cost further, Dr. Dharuman and his team in the Department of Bioelectronics and Biosensors, have developed sensor chips based of nanomaterials to reduce the cost of the sensor chip down to Rs. 5.0 to 7.0/-. This project is financially supported by Indian Council of Medical Research, New Delhi, with the total amount of Rs. 32.7 lakhs. The sensor is under investigation in laboratory conditions and soon technology will be transferred to ICMR, New Delhi, for further technology development.

DEPARTMENT OF BIOINFORMATICS



The Department of Bioinformatics organized the 8th National Seminar-cum- Workshop on Recent Trends in Structural Bioinformatics and Computer Aided Drug Design (SBCADD-2016) from 16th to 19th February 2016. Eminent scientists from various prestigious institutions delivered lectures on computation methods, which could play a major role in developing drugs for the human kind. More than 250 participants including students, research scholars and staff members across the country

participated in the seminar. Prof. S. Subbiah, Vice-Chancellor, Alagappa University, released the souvenir and said that approximately one third of the world's population (2 billion) is infected with Mycobacterium tuberculosis (Mtb), Cancer, Alzheimer disease; Chikunguniya, Dengue fever and Swine flu and the much hyped Zika virus – the oldest virus that has brought about alarming threats to the society and thus has emerged to seek attention among the scientific community .

Prof. K. Ramasamy, Vice-Chancellor, Tamil Nadu Agricultural University, Coimbatore, said that the present generation could involve and make the best use of the natural products available from the Mother Nature that could provide a new avenue in Drug Discovery. In addition, he also said that Bioinformatics is becoming one of the best opportunistic fields in an application oriented aspect; and India should be the "UPLOADING COUNTRY" in the near future. Prof. T.P. Singh, Distinguished Biotechnology Research Professor, Department of Biophysics, All India Institute of Medical Science, New Delhi, in his keynote address emphasized that India has the second highest downloads of databases and the prospect of science in the country is bright. Bioinformatics being a knowledge based area seems to be a challenging one and will be highly competitive for the present generations and wished that there could be a society developed deliberately for Bioinformatics and Drug discovery.

Prof. N. Srinivasan, Molecular Biophysics Unit, Indian Institute of Science, Bangalore, in his special address urged that the students should rely on their instincts in analysis of biological data rather than relying on the software and tools used. Prof. D. Velmurugan, UGC-BSR Faculty, Former Head, CAS in Crystallography and Biophysics, University of Madras, Chennai, delivered the Felicitation Address and narrated the contributions of Structure based Drug Design in pharmaceutical

development. Prof. J. Jeyakanthan, Head, Department of Bioinformatics, welcomed the gathering and elaborated on the progress of the Department in combating life-threatening diseases. Dr.M.Karthikeyan, Assistant Professor, proposed a vote of thanks.

Invited Talk

Dr. J. Jeyakanthan, Professor & Head, delivered an invited lecture on “Biomolecular Modeling and Dynamics” at the Bioinformatics Infrastructure Facility Department of Biotechnology, Lady Doak College, Madurai on 28th January 2016. He delivered an invited lecture on “Application of Bioinformatics in the Control of Infectious Diseases by in silico & vitro approach” at the Bioinformatics Infrastructure Facility Centre of DBT, P.G & Research Department of Microbiology & Biotechnology, Presidency College (Autonomous), Chennai on 1st February 2016.

Prof. Sanjeev Kumar Singh delivered an invited lecture at Annual Meeting of the Indian Biophysical Society organized by Molecular Biophysics Unit, Indian Institute of Science, Bangalore on the topic “Theoretical studies on HIV-1 Integrase Inhibition by Strand Transfer and LEDGF/P75 Binding site Inhibitors during 7th to 9th February, 2016.

Projects Sanctioned

Principal Investigator	Project Title	Funding agency	Period & Duration	Amount Approved (Rs. lakhs)
Dr. M. Karthikeyan	Computational identification and in vitro validation of small molecule inhibitors for tankyrase protein to inhibit the over expression of Wnt/ β catenin signalling mechanism using HCA-7, HCT116 and MDST8/HCA-46	DBT	2016-2019	30.48

Research Scholar's Achievement

Ms. M. Aarthy, Research Scholar, has been selected for the Rajiv Gandhi National Fellowship (RGNF) by University Grants Commission (UGC), Delhi Ms. Jayashree Biswal, Research Scholar, has been selected for the National Fellowship for Students of Other Backward Classes (OBC), University Grants Commission (UGC), New Delhi.

Parents-Teachers Meet and Alumni Meet

Parents – Teachers meet and Alumni meet were conducted by the Department of Bioinformatics, Alagappa University, Karaikudi on 30th January, 2016. The occasion was graced by more than 20 Alumni from various batches and family members of the current batch students. Speaking on the occasion, Prof. J. Jeyakanthan underlined and praised the achievements of alumni in all walks/spheres of life. He felt that it was a matter of great pride for the Department of Bioinformatics, Alagappa University, that its alumni are holding positions of responsibility in various Government Organizations, Private Sector and Academic Institutions. He emphasized the need for strengthening the linkage between the alumni and current students of Alagappa University.

Alumni shared their experiences and views about the department. Current students interacted with alumni. Parents were much satisfied on seeing the activities and facilities of the Department and assured their support to the growth and progress of the Department. The session was followed by a host of cultural programmes by the students and alumni.



Invited Lectures

Dr. J. Jeyakanthan, Professor & Head delivered an invited lecture in National seminar on Biocheminformatics at the Department of Bioinformatics, Bharathiar University, Coimbatore on 26th February 2016. Ms. Jayashree Biswal and J. Prajisha under the guidance of Dr. J. Jeyakanthan attended and presented a poster at the 6th International Symposium on Current Trends in Drug Discovery and Research at CSRI-CDRI, Lucknow, India, during 25th – 28th February, 2016. Dr. Sanjeev Kumar Singh attended the same international symposium with his two Ph.D students, Suryanarayanan V. and Aarth M. held at CSRI-CDRI, Lucknow.

DEPARTMENT OF MICROBIOLOGY

Achievements and Events

Dr. A. Arun, Associate Professor and Head (i/c) received a travel grant of Rs 10, 000/- from CICS, Chennai, to attend 5th Annual International Conference on Sustainable Energy and Environmental Science (SEES 2016), organized by Global Science and Technology Forum, Singapore on 22nd -23rd Feb 2016. DBT- CTEB approved a financial assistance of Rs. 1,17,383/- to Dr. A. Arun to attend International Conference on Environmental Science and Technology - 2016, to be organized by the American Academy of Sciences, United States of America from 6th to 10th June 2016.

He also delivered the key-note lecture on "Role of Microbes at Bioremediation" in the State-level Seminar on Microbial and Zero Waste Bio-farming Technology on 29.2.16 at the Department of Microbiology, Sri Saradha Nikethan College of Science for Women, Karur, Tamil Nadu.

DEPARTMENT OF INDUSTRIAL CHEMISTRY

Major Research Project:

A project titled "Liquid crystal functionalized platforms for optical and electro-optical applications" has been approved by Science and Engineering Research Board (SERB) for funding under Early Career Research (ECR) award to Dr.S.Uma Devi, UGC-Asst.Professor, with a grant of Rs. 33,97,000/- for three years with effect from 14.1.2016.

Pongal Celebrations

The Department of Industrial Chemistry arranged pongal celebrations on 15.1.2016 in the Department of Industrial Chemistry garden.100 students along with all the staff members participated in the celebrations.

Parents- Teachers Meet



The Parents- teachers Meet was arranged on 22.01.2016 in the Department of Industrial Chemistry Seminar Hall. Dr. S. Thambidurai, Associate Professor and coordinator of this meet, welcomed the gathering. Dr. G. Paruthimal Kalaigan, Professor, explained in detail about the Department activities and facilities available in the Department. Dr. P. Manisankar, Professor & Head, explained the responsibilities of parents as well as teachers on how to mould the students for their future life by taking interest and care and even imposing certain strict discipline. Dr. H. Gurumallesh Prabu, Professor, delivered the felicitation address. After the parents' representations, Professor and Head, responded

to their queries. He assured all parents that the Department is ready to support wholeheartedly the students whenever they are in need. Dr.T.Stalin, Asst. Professor, proposed a vote of thanks.

Alumni Meet



Alumni meet was organized by the Department of Industrial Chemistry on 31st January 2016. Dr. M. Sundarrajan, Assistant Professor and Coordinator of Alumni Meet, welcomed the gathering and Prof. G. Paruthimal Kalaighan gave a brief introduction about the department. Prof. P. Manisankar, Head, in his presidential address, narrated the pioneering steps taken by the Vice Chancellor towards achieving the goal of making the university gain the status of "University with Potential for Excellence" and he requested the alumni to support the activities of the Department as well as the University. Prof. H. Gurumallesh Prabu, offered felicitation. After the introduction of both the alumni and faculty members, the interactive session with alumni started. Dr. C. Sivakumar, Scientist, CECRI, Dr. C. Rani and Dr. A.Kasthuribai from Alagappa Government Arts College, Karaikudi, shared their views and suggested conducting the alumni meet on a fixed day every year so that alumni can participate in the meeting without any difficulty.

Practical Classes for Other Department Students

The Department of Industrial Chemistry conducted Textile Wet Processing Lab to the students of B.Voc. Fashion Technology programme offered by Alagappa Institute of Skill Development (AISD) for one semester with effect from 03.02.2016.

State Level Eligibility Test Coaching

Coaching classes for State Level Eligibility Test (SET) were conducted to 10 PhD and 5 M.Sc., students from 06.02.2016 to 19.02.2016 at the Dept. of Industrial Chemistry.

Batch Meet

2006-08 Batch of students of M.Sc. Industrial Chemistry met in the Department on 5 March 2016 and interacted with the HOD of the department. They appreciated the radical improvement in the infrastructure facilities and research publications.



2006-08 Batch students' meet in the Department

International Conference on Frontier Areas in Chemical Technologies- 2016 (FACTs-2016)



Release of Compendium of extended abstracts of International Conference on Frontier Areas in Chemical Technologies 2016 (FACTs 2016) on 21.03.2016

A Three-day International Conference on Frontier Areas in Chemical Technologies- 2016 (FACTs-2016) was organized during 21-23, March 2016 by the Department of Industrial Chemistry

jointly with the Department of Bioelectronics & Biosensors and Department of Nanoscience & Technology. Prof. S. Subbaih, Vice Chancellor, Alagappa University, Karaikudi delivered the Presidential Address and Prof. Frank Marken, Department of Chemistry, University of Bath, UK inaugurated the conference. Dr. Toemsak Srihirin, Nanotec centre of Excellence, Mahidol University, Bangkok, Thailand delivered felicitation address. During the three days of Technical session twelve eminent chemists, Prof. Frank Marken, University of Bath, UK, Dr. Toemsak Srihirin, Mahidol University, Bangkok, Thailand, Dr. K. Seeni Meera, Institute of Materials Research Cologne, Germany, Prof. H. Surya Prakash Rao, Pondicherry University, Prof. S. Baskaran, IIT Madras, Dr. K. Krishnamoorthy, Scientist, NCL, Pune, Prof. M. S. Thakur, Visiting Professor, University of Mysore, Dr. K. Selvaraj, Scientist, NCL, Pune, Dr. G. A Pathanjali, Executive Director, High Energy Batteries India Pvt Ltd, Mathur, Dr. D. Velayutham, Chief Scientist, CECRI, Karaikudi, Dr. M. Arivanandhan, Anna University, Dr. C. Sivakumar, Scientist, CECRI, Karaikudi delivered talks. Apart from the faculty members of organizing departments, 355 participants from various academic institutes, research institutes and industries registered for the conference and 269 papers (106 papers Oral and 163 Papers Poster) were presented in the conference.



World Water Day Celebration

The World Water Day was celebrated in a function organized by the Department of Industrial

Chemistry of Alagappa University, Karaikudi, on 23.3.2016 at the Convocation Seminar Hall. The theme of the event is “Better Water-Better Jobs”. Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, stressed the imperative need for the conservation of water. He added that all of us depend on water for good health, quality food and sustainable development. “More water is being used to manufacture a car than to fill a swimming pool. Climate change presents a challenge to agricultural production and food security. One third of global population is under water stress. It is estimated that half of our population would face water scarcity by 2030, with demand outstripping supply by 40%. Moreover, industries show priority in the maximization of their production rather than water efficiency and conservation. Adoption of modern technology and intelligent planning would certainly reduce the use of water and improve the quality of waste water. He believed that this and similar programs would certainly increase the awareness among the people about the importance and need for conservation of water.”

Dr.A.Narayanamoorthy, Professor of Economics and Member of the Syndicate of Alagappa University spoke about the need for conservation of water. He remarked that water is becoming a scarce commodity. Water theft is a serious issue today. Water is being taken out from agriculture sector to other sectors. Water stress index (WSI) is an indicator used all over the world. If the WSI is less than 1700 cubic meter per capita per annum, such area is identified as water scarce area. 70% of area in India is estimated to be acute water stress area. Moreover, water lots are increasing from corporate sectors. The solution for the water scarcity problems is in our hands only. We need to do a lot for supply and demand management. For this, we must save water by adopting micro-irrigation and such technologies.

Dr.B.J.Pandian, Professor, Tamilnadu Agricultural University, Coimbatore, highlighted that Tamilnadu has 6% of population, 4% of land area

and 2% water resources at national level. Whenever water resources become scarce, we think of it. Water leakage is very common in domestic and business areas. It should be set right. Growth of non-agricultural sector is increasing in a faster rate. In spite of 17 major river basins in Tamilnadu, we are moving to water stress situation. The resources are shrinking, and hence every citizen should know about the water resources in and around their place and concentrate on conservation aspects. Water market and water footprint are to be taught at grass-root level. Everybody should take a pledge to conserve water for sustainable growth. This event witnessed the participation of 300 scholars from various institutions from different parts of India. Dr. P. Manisankar, Professor and Head, Department of Industrial Chemistry, welcomed the gathering. Prof. G. Paruthimal Kalaignan, proposed a vote of thanks.

ACT NEXT 2015 programme



2015 was organized by the Department of Industrial Chemistry in the seminar hall on 30 March 2016. Prof. V. Balachandran, Registrar of Alagappa University presided over the inaugural function and delivered an inspiring presidential address by motivating the students to reach the highest level of Nobel Prize winner. Prof. P. Subas Chandra Bose, Member Syndicate of Alagappa University and former Controller of Examinations, Bharathidasan University inaugurated the programme and delivered a highly informative and interesting inaugural address. In his address, he spoke about

the responsibility to uplift the society and the importance of higher education and research. He stressed the need for technology development in our country. Prof. M. Selvam, IQAC Co-ordinator offered felicitation. He highlighted the Nobel prizes in six different disciplines and motivated the students to know about the developments in all aspects every day. Prof. P. Manisankar welcomed the gathering and Prof. G. Paruthimal Kalaignan proposed a vote of thanks in the inaugural function.

Prof. S. Muthu Subramanian, Head, Department of Organic Chemistry, Madurai Kamaraj University, Madurai delivered the first thematic address on the topic. "NMR Nobel laureates". He spoke in detail about the three Nobel Prize winners Chemistry for the year 2015 and their contribution to DNA repair. Prof. R. Ramaraj, Head, Department of Physical Chemistry, Madurai Kamaraj University, Madurai delivered the second thematic address on "Photochemistry & Nanotechnology Nobel laureates". He motivated the students to pursue research in energy sector which is a dire need of the day. In the afternoon, Prof. S. Karutha Pandiyan, Dean Faculty of Science, Alagappa University, Karaikudi delivered the third thematic address on the topic "Mechanistic studies of DNA repair". He described how the research was started in the field of DNA repair and how the advancements took place in the field. In the last session seven scholars and students gave talks for 10 minutes each about the Nobel prizes, Nobel laureates, role of research and recent findings. Best three presentations were selected and prizes were given to them. Dr. M. Sundararajan, Assistant Professor co-ordinated the programme and presented a vote of thanks.

Achievements:

- The h-index of the department has increased to 41 from 39
- Ph.D. Theses approved: 02
- Research Publications in International SCI Journals: 2
- Research papers presented in International Conferences: 2
- Research papers presented in National Conferences : 6

Research Project Sanctioned:

DST SERB has sanctioned Rs.33.97 lakhs for a research project "Liquid Crystal Functionalized Platforms for Optical and Electro-Optical Applications" and released Rs.21.04 lakhs as first instalment to Dr. S. Umadevi, UGC Assistant Professor.

Research papers published/presented:

- Research Publications in International SCI Journals:02
- Research papers presented in International Conferences: FACTs 2016: 90
- Research papers presented in National Conferences : 01

Guest Lectures delivered:

- Dr.P.Manisankar delivered valedictory address and presented shield to winners of AZAGU ARAM 2016 on 19.03.2016.
- Dr.P.Manisankar delivered a talk in the National Seminar on Modern Trends in Chemistry (MTC 22) organized by Vivekananda College, Thiruvudagam on 28.03.2016.
- Dr.P.Manisankar delivered a talk in the Orientation programme organized for the freshers on 29.03.2016
- Dr.S.Thambidurai delivered a special address &

distributed prizes in the "HERRANDA'16" Programme organized by Department of Fashion Technology and Costume Designing, Bharath College of Science & Management, Thanjavur on 18.03.2016.

- Dr.S.Thambidurai delivered a lecture on Bio-antimicrobial Finishing of Textiles" at Pavendar Bharathidasan College of Engineering & Technology, Trichy on 24.03.2016.

DEPARTMENT OF PHYSICS

Two-Day National Seminar on Recent Advancements in Frontier Areas of Materials Science



The inaugural function of the two-day National Seminar on "Recent Advancements in Frontier Areas of Materials Science" organized by the Department of Physics of Alagappa University, Karaikudi, was held on 23.3.2016 at the Department Seminar Hall. Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, stressed the importance of materials science in serving the society. It is an inter-disciplinary field which merges various science and technology and the faculty should give an emphasis on research for the upliftment of the society. He praised the former Vice-Chancellor Prof.P.Ramasamy for his contributions to Alagappa University and to his research field "Crystal Growth". He exhorted the participants to emulate

the example of Prof.P.Ramasamy and name their inventions after him. Prof. P. Ramasamy, currently Director, SSN Research Centre, SSN College of Engineering, Chennai, in his inaugural address pointed to the changing scenario of research environment in India. He added the days are not too far, when eminent scientists around the world would like to work in research institutions in India. He hoped that the same would happen in Alagappa University.

Prof.V.Alagappan, Syndicate Member, Alagappa University, in his felicitation address, appreciated the contribution of our ancestors in the field of metallurgy and narrated the recent developments in the materials science. He appreciated all the efforts taken by the department to organize this kind of seminar for the benefit of the researchers in and around Karaikudi. This two-day event witnessed the participation of nearly 100 scholars from various institutions of Tamilnadu as well as from the northern parts of India. Dr. G. Ravi, Professor and Head, Department of Physics, welcomed the gathering. Prof. K. Sankaranarayanan, Convener, proposed a vote of thanks.

DEPARTMENT OF MATHEMATICS

Two-day National Conference on “Pure and Applied Mathematics”



The Inaugural function of the Two-day National Conference on “Pure and Applied Mathematics” organized by the Department of Mathematics of Alagappa University, Karaikudi was held on

30.3.2016. at the University Convocation Seminar Hall. Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, said that mathematics plays a key role in education. We are producing 6 lakhs of engineering graduates per year in India, whereas only 60 thousand engineering graduates are produced in the USA. The reason perhaps is that the Indian students are good at Mathematics. A person who wants to become an expert in Physics / Computer Science must be good at Mathematics. Mathematics is the Science of all Sciences and art of all arts. The Indian Mathematics teachers are lauded as human calculators. A good astrologer should really be good at Mathematics to calculate various “dasas”.

Dr. A. Narayanamoorthy, Professor and Head, Department of Economics and Rural Development, Alagappa University, in his felicitation address pointed out that the well-known Economists had deep knowledge in Mathematics and cited the example of remarkable economists such as Alfred Marshall and John Forbes Nash.

Prof. Suresh Singh, Professor and Head, Department of Mathematics, University of Kerala, in his inaugural address posed the question “Who is a great Mathematician?” and he replied that “God is the great Mathematician”. Mathematics is the only thing which is both qualitative and quantitative; and he added that Mathematics is the powerful language among all the languages and he told the audience “Mathematician is a person who can create anything without nothing”. Mathematicians are having very keen observation; and finally he asked what is mathematics? Mathematics is the queen of all Sciences and also Mathematics is an Art as well as Science. Based on the scales of the Seven Swarams ,music is measured. So measurement is mathematics.

Prof. Ganesan, Head, Department of Mathematics, Adikavi Nannaya University, Andhra Pradesh, in his felicitation address exhorted the student community to take up inter-disciplinary research. Inter disciplinary research needs to be developed in India and students should learn additional skills to flourish as mathematicians. Prof. N. Anbazhagan, Head, Department of Mathematics, welcomed the gathering. Dr. S. Amutha, Assistant Professor, had made arrangements for this programme. Dr. J. Vimala, Assistant Professor, proposed a vote of thanks.

FACULTY OF EDUCATION

Two-day International Conference on Health Indicators for Physical and Cognitive Fitness Education

The inaugural function of the two-day International Conference on "Health Indicators for Physical and Cognitive Fitness Education" organized by the Faculty of Education of Alagappa University was held on 26.2.2016 at the L.C.T.L. Palaniappa Chettiar Memorial Auditorium.

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address stated that teachers should teach cultural heritage of our country to the students and produce vibrant youth. He added that mentally and physically strong, emotionally balanced and socially adjustable youth can face any challenge in their life. In future, these students have to emerge as good educationists, scientists, politicians and administrators, so, physical and mental fitness becomes essential need for them; and it certainly depends on the teaching and guiding ability of the teachers.

Teachers should guide them in spiritual aspects of life and impart the importance of tolerance, truth and non-violence, complexity of social growth and scientific advancements to the students. Education makes individuals as enlightened personalities.

Securing marks is not the objective of education. It must be man-making and should concentrate on all-round development of body, mind and spirit. Teachers should provide sufficient opportunities to the students to equip with their thinking skills.

Happiness of a man lies in making others happy. Educational institutions should pay proper attention to sports and games and encourage students to participate in them. No nation can grow without the active involvement of teachers. He narrated the contributions of Aurobindo, Rabindranath Tagore, Mahatma Gandhi and Swami Vivekananda for the cause of education and for the upliftment of humanity; and the Indian system of education extends value system to the students along with education.

Prof. Kazuhiko Watanabe, Hiroshima University, Japan, in his inaugural address narrated the policies and practices for sports activities developed by Japan for winning gold medals in Olympic Games. The discipline of Sports Science Education was started in 1989 in Japan. Sports Biomechanics, Physiology and feedback training are essentially needed for all sports persons. We should develop appropriate sports strategies for improving the health of school children and elderly people.

Prof. A.Ra.Sivakumaran, National Institute of Education, Nanyang Technological University, Singapore, in his keynote address highlighted the evolution of education from Gurukula system to e-learning and digital learning. Digital language has become the first language for students. The teachers should concentrate on strengthening the thinking skills of students as it is the basis for all academic activities. Teachers should improve teaching techniques and include the developments in the curriculum.

Earlier, the Vice-Chancellor released the book on Conference Proceedings and the first copy was received by Prof. Kazuhiko Watanabe. Prof. K. Balasubramanian, Head, Department of Physical Education and Health Sciences, delivered the thematic address. 270 Research Papers were submitted for presentation at the conference. Prof. P. Sivakumar, Dean, Faculty of Management, welcomed the gathering. Prof. N. Arunachalam, Professor and Head, Department of Lifelong Learning, proposed a vote of thanks.

DEPARTMENT OF LIFELONG LEARNING



Dr.N.Murugan, Director, All India Radio, (Retd.) delivered a Guest lecture on "Radio Production & Radio Journalism" on 26.02.2016 in the Department of Lifelong Learning. In his lecture he highlighted the prospects and trends in Radio Journalism in the present era. He also explained the employment opportunities available in the field of Radio Journalism. In addition, he shared his expertise in the field of Radio Production. He also dwelt on the different formats of radio programmes & Special Programmes for different target groups like Youth, Women, Children etc.

Parents - Teachers Meet

Parents-Teachers Meeting 2015-16 was conducted at the Department of Lifelong Learning on 18.03.2016. Dr.N.Arunachalam, Professor & Head, welcomed the gathering. He highlighted the



purpose of the meeting and requested the parents to share their views regarding teaching and learning environment at the department. Parents expressed their satisfaction in regard to the academic achievement of their wards. Students of I & II year expressed their views about the department. The overall feedback given by the parents and students of MJMC was good. Dr.R.Rajan, Associate Professor, Department of Lifelong Learning, delivered a vote of thanks.

Special Lectures on Communication Skills



Dr. P. Subas Chandra Bose, Member of Syndicate, Alagappa University, Karaikudi, delivered an invited guest lecture on 09.03.2016 in the Department of Lifelong Learning. He stressed the need for excellent communication skills for media persons. Besides he gave a training exercise to students and said how these kinds of exercise would mould them to become successful media persons. All the students of MJMC enjoyed his interesting lecture. Dr.N.Arunachalam Professor &

Head, Department of Lifelong Learning welcomed the gathering. Dr.N.Johnson, Assistant Professor, Department of Lifelong Learning, delivered a vote of thanks.



ALAGAPPA UNIVERSITY COLLEGE OF EDUCATION

Parents - Teachers Meet



Alagappa University College of Education organized a meeting of Parents-Teachers on 28.01.2016. Dr.C.Anbuchelvan Asst. Professor, delivered the welcome address, Dr. A.Balu, Principal i/c, delivered the presidential address, Mr.S.Sathiyamoorthy, Secretary of PTA presented the special address, Dr.R.Portia, Asst. Professor, proposed a vote of thanks. 125 B.Ed. students, 50 M.Ed., students, teachers and parents participated in the function.

Workshop on Financial Planning for Young Investors

Alagappa University College of Education and Securities and Exchange Board of India jointly organized a Workshop on "Financial Planning for

Young Investors" on 29.03.2016. Dr.A.Balu, Principal (i/c), presented the welcome address. Prof. N. C. Chandrasekaran, Retd. Principal, Kandasami Kandar's College Vellur, (Namakkal Dt) in his presidential address explained the financial planning aspects for young investors and issued books on financial planning to students Dr.C.Anbuchelvan proposed a vote of thanks. 122 B.Ed., and 22 M.Ed., students attended the workshop.

Soft Skills Training for Pre-Service and In-Service Teachers (Serve to Serve-2016)



The inaugural function of the two-day workshop on "Soft Skills Training for Pre-Service and In-Service Teachers" organized by the Alagappa University College of Education was held on 23.03.2016. Dr.A.Balu, Principal i/c, welcomed the gathering and delivered the thematic address. Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address stated that the duty of Teacher Educator is to produce vibrant youth. He said: "If you want to become a good teacher, you should be a good communicator; you should be able to keep good interpersonal relationship with others, you should be a good leader, and should assiduously follow professional ethics."

Mr.S.Karmegam, Director & Member Secretary,
Tamilnadu Textbook Education Services

Corporation, Chennai, in his keynote address stressed the role of examination system and teacher-student responsibilities in increasing the standard of education. Prof.A.Narayanamoorthy, Member of the Syndicate, Alagappa University, in his felicitation address highlighted the importance of Soft Skills for humanity at large in this modern era. Prof.P.Sivakumar, Dean Faculty of Education, Alagappa University, in his felicitation address spoke about developing Soft Skills especially among teaching fraternity. Dr.J.E.Merlin Sasikala, Assistant Professor, AUCE proposed a vote of thanks.

The Valedictory Function of the two-day workshop on “Soft Skills Training for Pre-Service and In-Service Teachers” was held on 24.03.2016. Prof.V.Balachandran, Registrar (i/c), Alagappa University, in his presidential address, explained the importance of soft skills and communication skills to the pre-service and in-service teachers. Dr.R.Dhandapani, Member of the Syndicate, Alagappa University, in his felicitation address highlighted the Kothari Commission’s report that “the destiny of the nation is being shaped in its class room” and stressed the need for soft skills for the teachers of tomorrow.

Prof.H. Gurumallesh Prabhu, Controller of Examinations (i/c), Alagappa University, in his felicitation address highlighted the present scenario of higher education system and need for soft skills to the teachers for effective teaching. Prof. P. Sivakumar, Dean Faculty of Education, offered felicitation, and distributed the workshop participation certificates to the in-service and pre-service teachers. Mrs.A.Pio Albina, Assistant Professor, AUCE , proposed a vote of thanks.

Extension Activities



The students of Alagappa University College of Education as part of an extension activity undertook cleaning work at Vallal Alagappan Memorial on 11.03.2016. Dr.A.Balu Principal i/c, staff members and 121 B.Ed., students jointly cleaned the area.

ALAGAPPA UNIVERSITY COLLEGE OF PHYSICAL EDUCATION

South Zone Inter University Handball – Men & Women Tournament 2015-16



The inaugural function of the South Zone Inter University-Handball Men-Women Tournament for the year 2015-16 was held on 4.1.2016 at the Alagappa University College of Physical Education Campus, Karaikudi, under the aegis of Association of Indian Universities, New Delhi.

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address said that the Inter-University Tournament is intended to bring together students of various Universities of various

States. He added "It is a place where different cultures of various States integrate". It gives an opportunity for the students to know others' culture, way of life, food, etc. In the Inter-University Tournament, the teams should not consider other teams as opponents and they must consider them as friends. The best team chosen from the tournaments, of course is going to represent India at the international levels.

Olympian C. Thirugnanadurai, Indian Athletic Team – Sprint Coach, delivered the inaugural address. In his address, he appreciated all the participants from different States and said that sports persons must have perseverance, determination, hard work and regular practice to achieve their chosen goals. Both the Central and State Governments have announced various supportive schemes to train sports persons to enhance their skills so as to enable them to participate in the national and international tournaments.

Mr. A. Saravanan, Honorary Secretary General, Tamil Nadu Hand Ball Association, congratulated the University authorities for conducting the prestigious South Zone Inter-University Handball Tournament in Karaikudi and motivated the students to participate both at the national and international games and bring laurels to the nation.

Mr. Cholan CT. Palanichamy, Member of Legislative Assembly, Karaikudi and Mr. P.L. Padikasu, Patron, Sivagangai District Handball Association, offered felicitations.

56 men teams and 47 women teams representing the South Indian Universities (from Tamil Nadu, Andhra Pradesh, Telungana, Karnataka, Kerala and Pondicherry) took part in the tournament.

Prof. V. Balachandran, Registrar(i/c), Alagappa University welcomed the gathering. Dr. R. Senthil Kumaran, Director of Physical Education, proposed a vote of thanks.

23rd State-Level Inter-Collegiate Football and Cricket Tournaments



The 23rd State Level Inter - Collegiate Football and Cricket Tournaments were organized by the Alumni Association of Alagappa University College of Physical Education from 12.2.2016 to 14.2.2016 at the Umayal Stadium of Alagappa University College of Physical Education, Karaikudi.

The tournament was inaugurated by Prof. V. Balachandran, Registrar i/c. on 12.2.2016. 13 college teams from various parts of Tamil Nadu participated in the football tournament and 14 college teams participated in the cricket tournament. The Alagappa University College of Physical Education team won the football match by beating St. Joseph College, Trichy. In cricket, the Alagappa University College of Physical Education won the match by beating Mannar Thirumalai Naicker Arts College, Madurai.

The football tournament has been conducted for the past 23 years and the cricket tournament has been conducted for the past 8 years. The ever rolling trophy and the entire expenditure for the tournaments have been contributed by the Alumni Association of Alagappa University College of Physical Education.

The valedictory function was presided over by Prof. S. Subbiah, Vice-Chancellor, Alagappa University and he gave away the certificates and trophies to the winners. In his address, he said that the first three Vice-Chancellors of Tamil Nadu

Physical Education and Sports University were alumni of Alagappa University College of Physical Education and the Department of Physical Education. They also taught at their alma mater before becoming Vice-Chancellors. He exhorted the students to emulate these eminent men and he asked the students to involve themselves actively in various sports events and achieve fame in their chosen sports and games and bring laurels to their institution and nation.

Prof. Athichan Pillai, former Principal, Alagappa University College of Physical Education, Prof. S. Sivaramakrishnan, former Professor, Alagappa University College of Physical Education offered felicitations. Dr. Viswalingam, former Physical Director of Alagappa Chettiar College of Engineering, Dr. Jambulingam, former Physical Director of Sri Sevugan Annamalai College, Devakottai, Prof. Palanisamy, Bharathidasan University, Trichy and Mr. Balasubramanian, Secretary of Alumni Association of AUCPE were among the participants.

Mr. M. Srinivasan, President of Alumni Association of AUCPE, welcomed the gathering. Dr. S. Nagarajan and Dr. S. Dhanraj of Alagappa University College of Physical Education coordinated the programme.

ALAGAPPA INSTITUTE OF SKILL DEVELOPMENT

Facon Fest 2016



The Alagappa Institute of Skill Development organized Fashion related competitions and cultural events entitled as, 'FACON FEST 2016' on 11th March, 2016 at L.C.T.L. Palaniappa Chettiar Memorial Auditorium with the financial assistance of University Grants Commission, New Delhi given for B.Voc. Fashion Technology course. Prof. S. Subbiah, Vice-Chancellor, in his presidential address, said that, "the Fashion Technology is employment- oriented subject which provides ample scope to students' career. India is one of the leading countries in the sector of textiles and garments. In the export sector, India has overtaken many countries and has become one of the largest exporters in the field of textiles in the world. The textiles and garments industry contributes 16.63% of India's export earnings; around 45% of this comes from garment exports alone. There are around 70,000 garment manufacturing units in the country providing employment to more than 3.5 million people."



Kavignar Thangamoorthy, Best Teacher National Awardee, Former Member of Sahitya Akademi, New Delhi, delivered the inaugural address. Prof.V.Balachandran, Registrar i/c, Alagappa University and Mr.D.Perumalsamy, General Manager, First Garment Manufacturing Ltd, Madurai, delivered special address. Dr.P.Sivakumar, Dean, Faculty of Education, Alagappa University, offered his felicitations. 150 participants from various Departments of our University and Colleges

participated in ten different competitions, namely, Designer contest, Fashion illustration, Surface ornamentation, Window display, Mehandi, Face painting, Wealth from waste, Accessory making, Poster making and Draping. Prizes were distributed to the winners. Dr. B. Dharmalingam, Director, Alagappa Institute of Skill Development, presented the welcome address and Dr.G.Mahesh, Assistant Professor, delivered the thematic address.

National Conference on Emerging Trends in Software Development (NCETSD – 2016)



A National Conference on Emerging Trends in Software Development (NCETSD – 2016) was organized by Alagappa Institute of Skill Development, on 24th March, 2016 at the University Convocation Seminar Hall. Prof. B. Dharmalingam, Director, welcomed the gathering Prof. S. Subbiah, Vice-Chancellor, in his presidential address, said that, “The technology sector particularly IT industry has been the biggest platform for Indians to show their talents and capabilities. Good education, technical expertise, ability to work in difficult situations and managerial skills are helping Indians to get employment in IT sector. The Indian IT sector is expected to grow at 11 per cent per annum and triple its current annual revenue to reach US\$ 350 billion by 2025.”

In his Inaugural Address, Dr. Gopinath Ganapathy, Professor & Chairman, School of Computer Science, Applications and Engineering,

explained in detail the emerging trends and newer techniques in Software Development. Mr. V. Udaya Sankar, Regional Lead – Tamil Nadu, Pondicherry and Kerala, National Association of Software and Services Companies (NASSCOM) delivered the keynote address. He narrated the emergence and expectations of Software Development field. He also gave valuable hints to the students about the ways and means to prepare themselves to get into the industry.

Prof. P. Sivakumar, Dean, Faculty of Education and Director i/c, Directorate of Distance Education, offered felicitations. Prof. A. Sevuka Pandian, Kristu Jayanti College, Bengaluru and Mr. A. John Peter, Siemens Technology & Solutions, Bengaluru, delivered the invited talks. About 58 research articles were presented at the conference.



The Valedictory Function of the Conference was presided over by Prof. V. Balachandran, Registrar (i/c). He elaborated on the role of Software Development industry in the economic development of our country and advised the students to excel in ‘Soft Skills’ in order to succeed in Software Development field. Dr. S. Arumuga Perumal, Head, Department of Computer Science, S T Hindu College, Nagercoil delivered the Valedictory Address and Dr. M. Senthil, Special Officer (Planning & Development) felicitated. Dr. C. Balakrishnan, Alagappa Institute of Skill Development, proposed a vote of thanks.

DEPARTMENT OF SPECIAL EDUCATION AND REHABILITATION SCIENCE

Two-Week Training Programme on “Teaching Mathematics and Science Braille Code” for Special Educators



The Department of Special Education and Rehabilitation Science of Alagappa University in collaboration with National Institute for the Visually Handicapped, Regional Centre, Chennai (Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment, Government of India) organized a two-week Training Programme on “Teaching Mathematics and Science Braille Code” for Special Educators from 10.3.2016 to 21.3.2016.

The aim of this training programme was to provide professional enrichment among special educators. It is the Continuing Rehabilitation Education (CRE) Programme, which offers training to the in-service special educators to upgrade their knowledge and to help them in their professional growth. Prof. S. Subbiah, Vice-Chancellor, Alagappa University, presided over the inaugural function. In his presidential address, he stated that all the special educators are special in a way and gifted in their profession. It is a rare opportunity for the individuals to serve and empower students with disabilities and contribute towards social development and nation-building. The teachers should be trained to use technology while teaching

students with disabilities and they have to be well versed in their subjects as well.

Regular teachers should promote physical and mental strength, emotional stability and social adjustability among the students, whereas special teachers have to find out the limitations in special children and help them to come out of their inferiority complex. So, teachers have to attend this type of programmes not only to get promotions but also to serve the society.

Prof. S. Rajaguru, Associate Professor, Sri Ramakrishna Mission Vidyalaya College of Education, Coimbatore, in his inaugural address stated that the teachers should possess good knowledge, right attitude, specific skill and competencies to handle children with disabilities. For being a special educator, it is the attitude that plays a vital role in the process of inclusion. There is a paradigm shift from special school to inclusion and teachers' attitude contributes to its success. He said that this is the first State University to start a separate Department of Special Education and appreciated the unique effort taken up by the higher authorities to start this type of Department in this rural area which will benefit students with disabilities. Prof. P. Sivakumar, Dean, Faculty of Education, offered felicitation. Dr. J. Sujathamalini, Organizing Secretary and Head i/c., Department of Special Education and Rehabilitation Sciences, welcomed the gathering. Dr. K. Gunasekaran, Joint Secretary, had made arrangements for this programme. Selvi Sheela, Special Education student, proposed a vote of thanks.

FACULTY OF MANAGEMENT

DEPARTMENT OF BANK MANAGEMENT

Alumni Meet

The Department of Bank Management, Alagappa University, organized the Alumni Meet on 23-01-2016. Dr.V.Balachandran, Registrar i/c, in his



presidential address reiterated the fortune of alumni who had their higher education with the blessings of our great founder-philanthropist Dr.RM.Alagappa Chettiar. He appreciated the alumni for the keen interest evinced by them to participate in the Alumni Meet. He requested the alumni to help the Department to arrange for placements for their juniors and to develop its physical and intellectual infrastructural facilities. He also spoke about the Alagappa Museum to be developed by the University soon. He requested the alumni to contribute their rare collections about Chettiar to the University to facilitate it to have a wealth of information about our founder in the museum. Earlier, Dr.G.Jayabal, Professor and Head, Department of Bank Management, extended a warm and cordial welcome to the alumni. Dr.R.Alamelumangai, Professor, proposed a vote of thanks.

National Seminar on Technology Trends In Indian Banking Sector

A National Seminar on “Technology Trends in Indian Banking Sector” was organized on 25.2.2016. Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, said that the Faculty of Management of Alagappa University is well known for its academic excellence through various MBA programmes offered by regular and distance education mode. He appreciated the efforts and initiatives taken by the

Department for organizing a seminar on a topic of current significance focussing on technology banking. Further he said that technology has made life easy for a common man today; and this type of banking has enabled the customers to easily avail a bank loan which was very difficult earlier. He also added that earlier the customers ran after the bankers for getting loans; and today the situation has changed mainly due to a number of technology based loan schemes.



The Vice-Chancellor stated that technology has enabled the customers to make use of banking services conveniently at their door-steps through internet banking and other e-banking services. He said today, the customer is availing banking services through the use of technology without the need for visiting a bank branch. Fund transfer has become very easy through National Electronic Fund Transfer (NEFT) and Real Time Gross Settlement (RTGS). He appealed to the academic community to encourage the bankers to do their doctoral research at the University Departments, wherein both the bankers and students will be benefited.

Shri K. Muthusamy, Assistant General Manager, Canara Bank, Karaikudi, in his inaugural address said that banking has evolved in three phases, the first phase has transformed the thick bound ledgers to the Core Banking Solutions (CBS) of today and the second phase started with the introduction of

NEFT and RTGS and the third phase has introduced mobile banking and mobile wallets. Innovative e-banking services namely Electronic Clearing Services (ECS), Cheque Truncation and a variety of technology based innovations have emerged. Ultimately, technology has reduced the cost of banking transactions.



Dr. P. Manisankar, Member of Syndicate & Dean, Research, in his felicitation address said that India has got a great banking history since 1780 with the establishment of Bank of Hindustan, followed by the establishment of Presidency Banks. He stated that technology has been an enabler as well as a threat. In some cases the bank accounts are hacked. The customers feel safe and secure to transact through internet banking because of strengthened security systems adopted by banks.

Prof. M. Selvam, Chairperson, Faculty of Management, Alagappa University, in his felicitation address, said that technology has served as an enabler improving the services. He coined an acronym TWITCH which meant the IT companies namely Tech Mahindra, Wipro, Infosys, TCS, Cognizant Technologies and HCL have, through their banking software, made banking comfortable to the banks and the customers.

Two technical sessions were organized. The first technical session on “Technology Banking Products” was chaired by Dr.Alamelumangai, Professor, Department of Bank Management. The special address was delivered by Mr.R.Muthiah,

Zonal Manager, Indian Bank, Madurai, wherein he highlighted the e-banking products of Indian Bank viz. Indpay, Internet banking, SMS banking, NEFT etc. The second technical session on “Technology Banking Issues” was chaired by Dr.K.Alamelu and the special address was made by Mr.S.Siddharthan, Senior Regional Manager, Indian Overseas Bank, Regional Office, Thanjavur. He mentioned the various issues like ATM failures, technology frauds, lack of awareness of customers, software and hardware problems. The Valedictory Session was presided over by Prof. V.Balachandran, Registrar i/c, Alagappa University. Mr.N.Manoharan, Divisional Manager, Canara Bank, Madurai, in his Valedictory Address, appealed to the participants to make optimum use of technology banking products. 250 participants comprising faculty members, research scholars and students of the Faculty of Management, participated. Prof. G. Jayabal, Professor and Head, Department of Bank Management welcomed the gathering. Prof. C. Yogalakshmi, Organizing Secretary, proposed a vote of thanks.

பெற்றோர் ஆசிரியர் கழக கூட்டம்-2016

காரைக்குடி அழகப்பா பல்கலைக்கழகம் வங்கி மேலாண்மைத் துறை பெற்றோர் ஆசிரியர் கழக முதல் கூட்டம் 23-01-2016 ஆம் நாள் முற்பகல் 10.00 மணிக்கு வங்கி மேலாண்மைத் துறையில் வரவேற்புரையுடன் துவங்கியது. தனது வரவேற்புறையில் துறைத்தலைவர் முனைவர் ஜி.ஜெயபால் வங்கி மேலாண்மைத் துறை கடந்த இருபத்தேழு ஆண்டுகளாக சிறந்த முறையில் வங்கியாளர்களை உருவாக்கி மாணவர்களுக்கு தேவையான திறன் மேம்பாட்டினை துறைப் பேராசிரியர்கள் மூலம் செய்து வருவதாகக் கூறினார். இவ்விழாவில் சுமார் 100 பெற்றோர்கள் கலந்து கொண்டார்கள். பெற்றோர்

ஆசிரியர் சங்கத் தலைவராக திரு.துரைக்கன்னு மற்றும் துணைத் தலைவராக திரு.கண்ணன் ஆகியோர் தேர்வு செய்யப்பட்டனர். பெற்றோர்கள் தங்களது கருத்துக்களையும் ஆலோசனைகளையும் எடுத்துரைத்தனர். பின்பு பெற்றோர் ஆசிரியர் கழக ஒருங்கிணைப்பாளர் முனைவர் ஜி.பரிமளராணி நன்றியுரை வழங்கினார்.



International Women's Day – 2016

The Department of Bank Management celebrated the International Women's day on 08-03-2016. Various competitions such as Rangoli, Solo-Song, Cooking without fire and slogan framing were conducted. Students participated actively in all the events. Dr.G.Parimalarani, Associate Professor, welcomed the gathering. Dr.G.Jayabal, Professor and Head, delivered the presidential address. Faculty members Prof.K.Alamelu and Prof. R.Alamelumangai gave speeches on 'Women Empowerment'. Prof.C.Yogalakshmi entertained the students with a song. Prizes were distributed to the winners. Dr.B.Sudha, Associate Professor, delivered a vote of thanks.

National Seminar on Emerging Trends in Indian Insurance Sector

A National Seminar on 'Emerging Trends in Indian Insurance Sector' was organised by the Department of Bank Management, Alagappa University on 23rd March 2016 in the L.C.T.L.



Palniappa Chettiar Auditorium. 250 participants – faculty members, research scholars and students from university departments, affiliated colleges and other universities participated and presented papers.

The seminar was presided over by Dr.V.Balachandran, Registrar, Alagappa University. In his presidential address, he emphasized the significance of insurance cover for the common man. He felt that with the introduction of reforms in the insurance sector, customers are able to get wide variety of choices of various products. He opined that ICT has helped the insurance companies to cover millions of people. In his concluding remarks, he pointed out that the success of insurance companies depend upon their ability to introduce innovations from time to time.

Shri R.Pattabiraman, Deputy General Manager, Cholanmandalam General Insurance Co.Ltd, Chennai inaugurated the seminar. He explained the evolution of insurance industry and the nationalization of life and non-life insurance business in India. The main purpose of IRDA is to safeguard the interest of the policyholders. He said that the main purpose of insurance is to provide protection and social security to the insured public. He gave statistical data on how insurance companies have compensated huge losses suffered by various states during natural disasters in the recent past. In November 2015, a sum of

Rs.220 Crore is the amount of claim settled by his company to the victims of floods at Chennai. He added that three types of risks are given more thrust for insurance cover by the industry viz., terrorism risk, cyber crime risk and climate change. He concluded his speech by explaining the employment opportunities available to the students community as employees as well as intermediaries in the insurance industry.

In his thematic address, Dr.V.Manickavasagam, Dean, Faculty of Management emphasized the significance of life insurance for the common man. He opined that life insurance should be made compulsory for every one. He said that Indian insurance market has more potentials for growth as the insurance penetration is only 3% in India against the world average of 8%. He said that user friendly ICT facilities need to be strengthened in insurance industry.

Dr.R.Dhandapani, Syndicate member, in his felicitation address explained that there is more scope for insurance business in India as the population of younger generation is more than 50%. He made an appeal to the insurance industry to develop cost-effective products in the health insurance segment.

Dr.M.Selvam, Chairperson School of Management narrated the investment scenario in India and expected the insurance companies to be very cautious while making investments in stock markets.

Earlier, Dr.G.Jayabal, Professor and Head, Department of Bank Management welcomed the gathering and Dr.G.Parimalarani, Organising Secretary of the Seminar proposed a Vote of thanks.

In the first technical session on Marketing Challenges in the Indian Insurance Sector,

Dr.K.Alamelu, Professor, Department of Bank Management chaired the session. After introducing the chief guest she explained the concept of Marketing Challenges and raised the question for discussion regarding how to prevent the misselling of insurance products.

Mr.B.Swaminathan, Manager, Marketing, United India Insurance Co., Ltd., Regional office, Madurai traced the genesis of the Indian Insurance sector. He highlighted the features of different Channels of distribution in the business of insurance. He also elaborated the role of aggregators in the marketing of insurance products. He also focused on the recently introduced Marketing Channel of LIC namely IMC (Insurance Marketing Companies). He unfurled the career prospects in insurance intermediation for the students.

The topic for technical session-II was issues and reforms in insurance sector. It was Chaired by Dr.R.Alamelumangai, Professor, Department of Bank Management and Dr.R.Kasilingam Associate Professor, Department of Management Studies, Pondicherry University was the resource person for this session. After introducing the resource persons, the Chair person introduced the topic for discussion by highlighting the existing status of the Indian Insurance industries and placed two questions for discussion.

- 1.How to enhance the penetration in the insurance industry in India?
- 2.What will be the impact of raising limit of FDA from 26% to 49%?

The resource person Dr.R.Kasilingam explained the existing structure of the Indian Insurance Industry and stated that those people who have taken up insurance policies on their lives will be free from worries. He emphasized the significance of insurance cover for every one through video presentation.

Prof. S.Rajmohan, Dean i/c. College Development Council, Alagappa University chaired the paper presentation session. 22 papers were presented on the stage on various topics such as life insurance, Marine Insurance, Health Insurance, Crop Insurance, Ombudsman, Liability Insurance, Insurance Penetration etc.. He appreciated the paper presenters

Dr.G.Parimalarani, Organising secretary welcomed the Chief guest at the valedictory session. Prof.K.Uthayasuriyan, Special Officer, Recruitment Cell, Alagappa University delivered the valedictory address. He unfurled the emerging technology trends in insurance sector. He emphasized the significance of customer relationship management in Insurance Companies. Prof.C.Yogalakshmi, proposed a vote of thanks.

DEPARTMENT OF CORPORATE SECRETARYSHIP

Invited Lectures



- ❖ Prof.V.Manickavasagam, Dean, Faculty of Management, Department of Corporate Secretaryship delivered a talk on “Human Rights” at APSA College, Thiruppathur on 02.02.2016.
- ❖ Addressed the students of the Department of Commerce at SSNA College, Amaravathipurudur on 11.02.2016.
- ❖ Acted as Chairman in the National Seminar on “CSR” at CMS College, Kottayam on 12.02.2016.
- ❖ Delivered the keynote address in the seminar on “Recent Trends in Management Research” at the Faculty of Management, Alagappa University on 19.02.2016.
- ❖ Acted as a Co-Panelist in the National Seminar on “Personal Financial Management” at ST College, Pollachi on 27.02.2016.
- ❖ Addressed the faculty members of the BGCW, Pondicherry in the Faculty Development Programme organized on 07.03.2016.
- ❖ Spoke to the participants at the Seminar on “The Present Day Curriculum and Employment Potentials of Corporate Secretaryship Programme” at Kongu Arts and Science College on 17.03.2016.
- ❖ Delivered thematic address in the National Seminar on “Emerging Trends in Indian Insurance Sector” on 23.03.2016.
- ❖ Delivered speeches in the Seminars on Nobel Prize Winners in Economics and Peace on 29.03.2016 and 31.03.2016 organized by the Departments of Economics and Department of Commerce & International Business.

Parents Meet



The Department of Corporate Secretaryship organized the Parents-Teachers' meet on 26.02.2016. The parents who attended the meet in large numbers expressed their views on the progress of their wards in their academic endeavours. Prof.V.Manickavasagam, Dean, Faculty of Management, Professor and Head, Department of Corporate Secretaryship appealed to the parents to evince interest in the studies of their wards and periodically take stock of their progress. He listed out the steps initiated by the Department to develop the students' academic achievements through:

- ❖ Communication skill classes
- ❖ Periodical Meetings
- ❖ Updation of knowledge of current business affairs
- ❖ Project work
- ❖ Industrial training & visits

The need on the part of the parents to participate in the development exercise was stressed. The parents expressed their thanks for the utmost care and interest shown by the department in grooming the students and wished that the efforts be continued in future also. Dr.A.Morarji, proposed a vote of thanks after the address by all the faculty members.

Alumni Meet

The Department of Corporate Secretaryship organized the Alumni Meet on 17.03.2016. The former students of the department who occupy coveted positions in various organizations attended the meet with greater joy and love. The faculty members past and present also attended with much interest.



Prof .V.Manickavasagam, Dean, Faculty of Management & Professor and Head in his address recalled the disciplined behaviour and utmost respect of the former students and appealed to them to contribute to the growth of the department both in terms of financial help and campus recruitment. He complemented the alumni for the loyalty they feel towards the Department of Corporate Secretaryship of Alagappa University. The distinguished alumni in their addresses said that they feel connected to the department long after graduation and assured of their continuous help to the current students and wished to meet every year to share their joy and renew their relationship with the department. Dr.A.Morarji proposed a vote of thanks.

Seminar on "Curriculum of Corporate Secretaryship Programme & its Employment Prospects"



A seminar on "The Present day Curriculum and Employment Potentials of Corporate Secretaryship Programmes" was organized on 17.03.2016 to focus on the present day curriculum of Corporate Secretaryship Programme and how best it fulfills the industrial requirements. Our distinguished alumni

1. Mr. Saravanan ,MCS,MBA, Chief Manager, Karur Vysya Bank, Chennai
2. Ms.Sangeetha, Flora MCS, Centre Head, First American India, Salem
3. Mr.Tamilanban ,MCS,ACS,Company Secretary, Pricol India Ltd, Coimbatore
4. Dr.R.Maria Inigo, MCS,Ph.D, Associate Professor, Bharathidasan Govt College for Women, Puducherry.

addressed the students on various dimensions of curriculum and employment potentials of Corporate Secretaryship Programme. Prof. V.Manickavasagam, Dean, Faculty of Management & Professor and Head, Department of Corporate Secretaryship in his presidential and inaugural address highlighted the tie-up forged by the department with the Institute of Company Secretaries of India, New Delhi for the exemption of our students from writing two papers in the intermediate examination of ICSI. The syllabi of the programme have been drafted with international experts on the Board of Studies and on par with the national and international standards. He added that besides the lectureship in colleges, the successful MBA (CS) graduates are placed in middle level companies in the Secretarial department. Dr.C.Vethirajan, Professor of Corporate Secretaryship proposed a vote of thanks.

Educational Tour-cum-Industrial Visit



The II MBA (CS) students escorted by four faculty members undertook an educational tour to Mysore & Bangalore in March 2016 and visited the places of historical and tourist importance. They also made a visit to the industries in Bangalore and observed their operations.

World Consumer Rights Day



The Department of Corporate Secretaryship and Consumer Club of Alagappa University jointly organized the World Consumer Rights Day celebrations on 15.03.2016. Inaugurating the Programme, Dr.S.Subbiah, Vice-Chancellor, Alagappa University said that World Consumer Rights Day is an opportunity to consumers to know and exercise their rights. The theme of World Consumer Rights Day is "Antibiotics off the menu" and the purpose is to avoid antibiotics in preparing food items. He appealed to the students to be aware of their rights while consuming the goods and services.

Presiding over the function, Dr.V.Manickavasagam, Dean, Faculty of Management, recalled the continuous observation of World Consumer Rights Day by the Department of Corporate Secretaryship right from 1991 and informed that an alert consumer is always an asset and the students should organize programmes in villages to create awareness among the rural masses. Dr.R.Dhandapani, Member, Syndicate, Alagappa University, in his felicitation address, appealed to the students to not only know their rights as consumers, but also exercise their rights at the appropriate time.

Dr. V. Balachandran, Registrar i/c. of Alagappa University, in his felicitation address said that there is an imperative need on the part of consumers to be aware of misleading advertisements and unfair trade practices being adopted by some of the unscrupulous traders and manufacturers. Earlier, Dr.A.Morarji,

Coordinator Consumer Club, welcomed the gathering and Dr.C.Vethirajan, Professor, Department of Corporate Secretaryship, proposed a vote of thanks

தமிழ்த்துறை

வேளாண்மைக் கலைக்களஞ்சிய
உருவாக்கப் பயிலரங்கம்



அழகப்பா பல்கலைக்கழகத் கணித்தமிழ்ப் பேரவையுடன் தமிழ் இணையக் கல்விக் கழகமும், வேளாண் அறிவியல் தமிழ் இயக்கமும் இணைந்து 18.2.2016 முதல் 20.2.2016 வரை மூன்று நாட்கள் நிகழ்த்திய வேளாண்மைக் கலைக்களஞ்சிய உருவாக்கப் பயிலரங்கம். இதில் தமிழ் நாட்டின் பல்வேறு பகுதிகளிலிருந்தும் வேளாண்மைக் கல்லூரிப் பேராசிரியர்கள், ஆய்வாளர்கள், மாணவர்கள் கலந்து கொண்டனர். மூன்று நாட்களில் நூற்றுக்கும் மேற்பட்ட வேளாண் கட்டுரைகள் அளிக்கப்பெற்று இணையத்தில் பதிவேற்றம் செய்யப்பெற்றன.



வேளாண்மைக் கலைக்களஞ்சிய உருவாக்கிய பயிலரங்கில் பங்குபெற்று கட்டுரைகள் எழுதி இணையத்தில் பதிவேற்றம் செய்த ஆசிரியர்கள் மற்றும் மாணவர்கள்.

உலகத் தாய்மொழி நாள்

22.02.2016 அன்று உலகத் தாய்மொழி நாள் விழா நிகழ்த்தப்பெற்றது துணைவேந்தர் பேரா. சொ. சுப்பையா அவர்கள் தலைமை தாங்கினார் மரபின் மைந்தன் ம. முத்தையா அவர்கள் "தமிழ் எங்கள் உயிருக்கு நேர்" என்னும் தலைப்பில் உரை நிகழ்த்தினார். கவிஞர் தங்கம் மூர்த்தி அவர்கள் தமிழின் சிறப்புக்களை எடுத்துரைத்தார்.

பெற்றோர்-ஆசிரியர்- மாணவர்கள் சந்திப்பு



27.02.2016 அன்று தமிழ்த்துறையில் பெற்றோர்-ஆசிரியர்- மாணவர்கள் சந்திக்கும் நிகழ்ச்சி நடைபெற்றது. துறையில் பயிலும் மாணவர்களின் பெற்றோர்கள் இதில் கலந்துகொண்டு தங்கள் பிள்ளைகளின் வளர்ச்சி குறித்தும், அவர்களின் முன்னேற்றத்திற்குப் பல்கலைக்கழகம் அளித்துவரும் வளர்ச்சி நடவடிக்கைகள் குறித்தும் தங்கள் கருத்துகளைத் தெரிவித்துப் பாராட்டுத்தெரிவித்தனர்.

அறக்கட்டளைச் சொற்பொழிவுகள்

08.03.2016 அன்று திரு. வி. ஆர் எம். வள்ளியப்பச் செட்டியார், அரவிந்தர் யோகா, திரு. மா. து.சு. விமலானந்தம், டாக்டர் ந. சுப்புரெட்டியார் ஆகிய நான்கு அறக்கட்டளைகளின் சொற்பொழிவுகள் நிகழ்ந்தன. துணைவேந்தர் பேரா. சொ. சுப்பையா அவர்கள் தலைமை தாங்கினார். பேரா.பழ. முத்தப்பன் (முன்னாள் முதல்வர், கணேசர், செந்தமிழ்க்கல்லூரி, மேலைச்சிவபுரி) அவர்கள் "திருமூலர் உரைக்கும் வாழ்வியல், தாயுமானவரும் தத்துவமும்" என்னும் தலைப்புகளில் உரையாற்றினார்.

23.03.2016 தே. கி. தே. தேனப்பச் செட்டியார் நினைவு கம்பராமாயண அறக்கட்டளைச் சொற்பொழிவு நிகழ்ந்தது. பதிவாளர் முனைவர் வி. பாலச்சந்திரன் அவர்கள் தலைமை தாங்கினார். பேரா. பழ . முத்துவீரப்பன் அண்ணாமலைப் பல்கலைக்கழகத் தமிழ்த்துறைத் தலைவர் (பணிநிறைவு) அவர்கள் "கம்பன் கைவண்ணத்தில்

காப்பியத் தலைவர்” “கற்பரசி இருவர் தாரகை-மண்டோதரி” என்னும் தலைப்புகளில் சொற்பொழிவு ஆற்றினார்.

கல்விச் சுற்றுலா



18.03.2016 முதல் 20.03.2016 வரை அழகப்பா பல்கலைக்கழகத் தமிழ்த்துறை மாணவர்கள், ஆய்வாளர்கள், பேராசிரியர்கள் மற்றும் அலுவலர்கள் மைசூர் சுற்றுலாப் பகுதியில் கல்விச் சுற்றுலா மேற்கொண்டனர்.

18.03.2016 காலை சாமுண்டீஸ்வரி கோவிலுக்குச் சென்று சாமுண்டீஸ்வரியை வழிபட்டு, பின்பு இந்திய மொழிகளின் நடுவண் நிறுவனப் பொது நூலகத்தைப் (CIIL General Library) பார்வையிட்டு மொழியாராய்ச்சி தொடர்பான ஆய்வு நூல்களைப் படித்தறிந்தனர். 19.03.2016 அன்று வரலாற்றுச் சிறப்புமிக்க திருவரங்கப் பட்டினம் (ஸ்ரீரங்கப்பட்டினம்) திருவரங்கநாதரை வழிபட்டு, பின் திப்பு சுல்தான் சிறை, திப்பு சுல்தான் கோட்டை, திப்பு சுல்தான் கல்லறை, திப்பு சுல்தான் அருங்காட்சியகம் மற்றும் சரவணபெலகோலா போன்ற இடங்களைக் கண்டு களித்தனர். 20.03.2016 ஞாயிற்றுக்கிழமை மைசூர் என்றாலே அனைவருக்கும் நினைவில் இருக்கும் மைசூர் அரண்மனை பார்வையிடப்பட்டு அன்றே கல்விச் சுற்றுலா இனிதே நிறைவுபெற்றது.

VIVEKANANDA CENTRE FOR HIGHER RESEARCH AND EDUCATION

National Youth Day Celebrations

National Youth Day was celebrated on 12.1.2016. Prof.S.Subbiah, Vice-Chancellor, in his presidential address, said that Swami Vivekananda made India feel proud through his great teachings and gave a different dimension to discipline as selfless service to the nation. He emphasized that teachers can attain salvation only through their effective teaching



and developing a society with self-confidence and that is the tribute we can pay to Swami Vivekananda. He mentioned that “education is not simply filling the mind with a lot of facts but it is the manifestation of perfection already in man” as quoted by Swami Vivekananda.

Dr. R. Dhandapani, Member of Syndicate, in his felicitation address said that Swami Vivekananda brought out the different dimensions of the Vedas and Vedantas. He said that today India unlike other countries has got 50 crore youth and it is the second largest youth population in the world. Swami Sathyaprabananda Maharaj, Ramakrishna Mission Ashram, Chennai, in his keynote address emphasized the need for respecting the mother-tongue and nation by the youth. He said that every country has got a culture and it is to be respected and followed by the people of the country to pave the way for development.

Ilakkiya Megam Shri N. Srinivasan in his special address stressed the need for developing positive thoughts in the young minds and Dr. T.R. Gurumoorthy underlined the need for learning from great people, developing spiritual thoughts and leading a holistic life. Prizes were distributed to the winners of various competitions organized in the University Departments and its affiliated colleges. Earlier, Dr. C. Yogalakshmi, Co-ordinator, Swami Vivekananda Centre for Higher Research and Education, welcomed the gathering and Dr. S. Rajaram, Coordinator, NSS, proposed a vote of thanks.



PARA SPORTS CENTRE

Dwarf National Cricket Tournament

Nine players from Alagappa University Para Sports Centre represented the Tamil Nadu State in the Dwarf National Cricket Tournament held on 26th & 27th March 2016 at MCC Ground, Bengaluru, Karnataka. The Tamil Nadu team lost to Karnataka by 10 wickets in the final match.

The Alagappa University Para Sports player M.Raja was adjudged as the Best Batsman and A.Selvaraj as the Best Bowler in the tournament. All the 9 players of Alagappa University Para Sports Centre were honoured by Prof. S. Subbiah, Vice-Chancellor of Alagappa University in the presence of Prof V. Balachandran, Registrar i/c., Prof. P. Subash Chandra Bose, Syndicate Member, Alagappa University, Dr. M.Sundar, Principal, AUCPE and Mr. S. Karthick, Coach.

UNIVERSITY BUSINESS COLLABORATION CENTRE

Hands-on Training Programme- IV

The University Business Collaboration Centre (UBCC) and the Department of Animal Health and Management organized a one-day training programme on “Live Feed Culture Production (Artemia, Phytoplanktons, Zooplanktons and Spirulina) and Sea Weed Culture and Its Allied Industries” on 26th February 2016. It was inaugurated by Dr.B.Vaseeharan, Co-ordinator of UBCC, Dr.K. Ganesh, Project Manager, Rajiv Gandhi Centre for Aquaculture, Union Ministry of Commerce & Industry, delivered a special lecture on “Blue revolution through live feed culture”. He elucidated the advantages of producing spirulina and its scope

in business, the commercial importance of live feed in aquaculture industry and profit outcome in live feed industry.

Dr.B.Johnson, Scientist, Central Marine Fisheries Research Institute (CMFRI), Mandapam, delivered a special lecture on “Business Opportunities in Culturing Micro and Macro Algae”. The hand-on training was given to the participants on recent techniques in seaweed cultivation.

UNIVERSITY ACHIEVEMENTS

33rd Senate Meeting

Dr.SM.Ramasamy, former Vice-Chancellor of Gandhigram Rural University, Dindigul and Dr. P. Subas Chandra Bose, former Controller of Examinations of Bharathidasan University, Trichy, were elected unanimously as Syndicate Members from among the Senate Members at the 33rd Senate Meeting of Alagappa University, Karaikudi, held on 19-1-2016. It is worth mentioning that both were the alumni of Alagappa Institutions.

M.Phil. Summer Sequential Programmes

M.Phil. Summer Sequential Programme is offered from the academic year 2015-16 in the disciplines of Tamil, English, Economics, Library & Information Science, Education, Physical Education, Commerce, Mathematics, Computer Science, Botany and Zoology. Further, the University has proposed to introduce M.Phil. Programmes in Physics and Chemistry under week-end mode from the academic year 2016-17.

Memorandum of Understanding Signed with M.S. Chellamuthu Trust and Research Foundation, Madurai

The Department of Women’s Studies and the Department of Special Education and Rehabilitation Science, have signed a Memorandum of Understanding (MoU) with M.S. Chellamuthu Trust and Research Foundation, Madurai, for mutual co-operation in Teaching, Research, Extension and Consultancy activities in Mental Health and related areas. The collaborative institutions will jointly organize training programmes on mental health and counseling for the Faculty Members of affiliated

Colleges of Alagappa University, in order to promote mental health among the student fraternity.

The aim of the MoU is to understand the importance of Mental Health in learning, to identify common Mental Health problems among students, to make the teachers understand their roles and responsibilities in the promotion of Mental Health among students within the campus and to develop competence among teaching fraternity in offering counseling to the students for mental health problems.

MOU Between Alagappa University and Galaxy Research Technologies

A Memorandum of Understanding (MoU) has been signed between Alagappa University, and Galaxy Research Technologies (GRT), Karaikudi, a start-up company in the field of polymer based hollow fibre membrane. Under this agreement, GRT will establish their R&D unit inside the campus of Alagappa University and share the human resources and expertise for developing advanced fibre-fabrication technology which will cater to the big demand existing in the field of purification, filtration and waste management.

The main objective of the MoU is to provide a forum where the industry and academicians meet together in the campus to share their expertise and to promote their findings into commercial venture. Further, this new initiative will facilitate the student community to carry out their projects in the company background and to enhance their skill for employability. "Student Apprentice" in GRT will be promoted to acquire hands-on training in the field of hollow fibre membrane. Dr.V.Balachandran, Registrar i/c. and Dr.V.Swaminathan, Managing Director, signed MoU on behalf of Alagappa University and GRT respectively in the presence of Prof.S.Subbaiah, Vice-Chancellor, Alagappa University and Dr.G.Ravi, Dean, Industry and Consultancy.

Two-day Orientation Programme for Newly Recruited Teachers

A Two-day Orientation Programme for the Newly Recruited Teachers was organized under the aegis of the Centre for Technical and Academic Writing on 29.3.2016. Delivering the inaugural address, the Vice-Chancellor of Alagappa University, Prof. S. Subbiah, exhorted the new appointees to concentrate on innovative teaching, original research, publication and extension activities, with zeal, commitment and dedication. He further advised them that they should realize that they have been given the responsibility to serve in this institution at a time when the competition in the job market is very tough. They should use this opportunity not only to enrich themselves but also to contribute to the elevation of this University. He added that the teachers should update their knowledge on a regular basis which, he explained, would pay them rich dividend in the long run. He also stressed to them the significance of establishing excellent rapport and constructive relationship with students and non-teaching staff and, in fact, with everyone.

Dr. Subas Chandra Bose, Member of the Syndicate, offered his felicitations, wherein he highlighted the duties and responsibilities of teachers. He further stated that the teachers should remain as voracious and avid readers so as to create an impact on the young minds whose role is pivotal in the progress of a nation. Besides, the teachers should inculcate values, ethics and patriotism in them, he added. Earlier, Dr. P. Madhan, Associate Professor of English, welcomed the gathering. Dr. M. Natarajan, proposed a vote of thanks.



ALAGAPPA UNIVERSITY

(A State University Re-accredited with "A" Grade by NAAC)
KARAIKUDI – 630 003, TAMILNADU.



DIRECTORATE OF DISTANCE EDUCATION

(Recognized by Distance Education Bureau, UGC, New Delhi)

Admission Notification – 2016-2017

Alagappa University invites applications for admission to the following Programmes offered through Distance Mode for the Academic Year 2016- 17

SEMESTER PROGRAMMES (2 Year)	
1. M.B.A.General	
MBA Programme is also offered with the following 17 Specialisations	
2. International Business 3. Banking and Finance 4. Corporate Secretaryship 5. Project Management 6. Hospital Management 7. Tourism 8. Education Management 9. Human Resource Management	10. Retail Management 11. Technology Management 12. Logistics Management 13. Corporate Management 14. Marketing Management 15. Financial Management 16. System Management 17. Production and Operations Management 18. Cooperative Management
19. M.S.W.(Master of Social Work)	20. P.G.D.C.A.(1 Year)
21. M.C.A.(3 Year)	22. M.B.A. Integrated Programme (5 Year)
NON SEMESTER PROGRAMMES	
23. B.Litt.(Tamil) 24. B.A.(English) 25. B.A.(History) 26. B.A.(Public Administration) 27. B.Sc.(Psychology) 28. B.Sc.(Mathematics) 29. B.C.A. 30. B.Sc.(Computer Science) 31. B.Sc.(Information Technology) 32. B.B.A. 33. B.B.A (Banking) 34. B.Com. 35. B.Com. (Computer Applications) 36. B.A.(Economics) 37. B.Com.(Cooperation) 38. B.L.I.Sc.(one year)	POST GRADUATE – 2 Year 39. M.Com. 40. M.Com.(Finance and Control) 41. M.A.(Sociology) 42. M.A.(Education) 43. M.A.(Tamil) 44. M.A.(English) 45. M.A.(History) 46. M.A.(Personnel Management and Industrial Relations) 47. M.A.(Child Care and Education) 48. M.J.M.C.(Master of Journalism and Mass Communication) 49. M.A.(Economics) 50. M.Sc.(Mathematics) 51. M.Sc.(Computer Science) 52. M.Sc.(Information Technology) 53. M.Sc.(Physics) 54. M.Sc.(Chemistry) 55. M.Sc.(Botany-with specialisation in plant Bio-Technology) 56. M.Sc.(Zoology) 57. M.Sc.(Psychology) 58. M.L.I.Sc.(one year)
P.G. DIPLOMA PROGRAMMES (1 Year) 59. Personnel Management and Industrial Relations 60. Business Management 61. Hospital Administration 62. Sports Management 63. Human Resource Management 64. Yoga Education 65. Event Management	CERTIFICATE PROGRAMME (6 Months) 66. Library and Information Science 67. Tourism 68. Retail Sales 69. Cost and Management Accounting 70. Financial Accounting
DIPLOMA PROGRAMMES (1 Year) 71. Banking and Finance 72. Corporate Secretaryship 73. Hospital Management 74. Export Management 75. Project Management 76. Human Resource Management	77. Logistics Management 78. Financial Management 79. Marketing Management 80. System Management 81. Technology Management 82. Production and Operations Management
(A) LATERAL ENTRY TO SECOND YEAR IN RESPECT OF THE FOLLOWING UG PROGRAMMES 1. B.Com. 2. B.B.A. 3. B.C.A. 4. B.Com. (Computer Appln.)	(B) LATERAL ENTRY TO SECOND YEAR IN RESPECT OF THE FOLLOWING PG PROGRAMMES 1. M.C.A. 2. M.A. (Personnel Management and Industrial Relations)
5. B.Sc. (Comp.Science) 6. B.Sc. (Information Tech.) 7. B.B.A. (Banking)	
Courses offered both English & Tamil Medium	
71. Banking and Finance 72. Corporate Secretaryship 73. Hospital Management 74. Export Management 75. Project Management 76. Human Resource Management	
(A) LATERAL ENTRY TO SECOND YEAR IN RESPECT OF THE FOLLOWING UG PROGRAMMES 1. B.Com. 2. B.B.A. 3. B.C.A. 4. B.Com. (Computer Appln.)	(B) LATERAL ENTRY TO SECOND YEAR IN RESPECT OF THE FOLLOWING PG PROGRAMMES 1. M.C.A. 2. M.A. (Personnel Management and Industrial Relations)
5. B.Sc. (Comp.Science) 6. B.Sc. (Information Tech.) 7. B.B.A. (Banking)	
Courses offered both English & Tamil Medium	
1. B.A. History 2. B.Com. 3. B.B.A. 4. M.B.A. General 5. M.B.A. Marketing Management	6. M.B.A. Human Resource Management 7. M.B.A. Integrated 5 Year 8. M.Com. 9. M.A. History 10. Diploma Programmes Marketing Management 11. Certificate Course in Library and Information Science

Other Courses are offered in English Medium Only

• No Tuition fee to the Differently abled candidates.

COST OF APPLICATION AND PROSPECTUS

1) All MBAs/ Integrated MBA /MCA/ M.Sc.Information Technology / M.Sc.(Computer Science) M.Sc Physics / M.Sc Chemistry / M.Sc Botany / M.Sc Zoology/ MSW/PGDCA	Rs.300/-
2) All Other Programmes	Rs.100/-

Application and Prospectus can be obtained from

- The Director, Directorate of Distance Education, Alagappa University, on payment of prescribed fee by means of Demand Draft drawn in favour of "The Director, DDE, Alagappa University" payable at Karaikudi. (OR)
- In case of Learning Centers, please refer website www.alagappauniversity.ac.in (OR)
- In case of downloading the application through University website www.alagappauniversity.ac.in, the candidates have to remit the cost of application alongwith filled-in application and send to the Director, Directorate of Distance Education, Alagappa University, Karaikudi – 630 004.

25% Tuition fee concession to those who have completed their UG/PG programmes in Alagappa University either Distance Mode (or) Regular Mode....

Offering one certificate programme without any tuition fee for the students joining for UG/PG programmes as an add on course

Last date for Issue and Receipt of filled-in Applications	
SEMESTER PROGRAMMES	30th September 2016
NON-SEMESTER PROGRAMMES	31st December 2016

For eligibility conditions and other details, refer prospectus & website

Phone: 04565-223410, 223420, 223421, 223425, 226250
Fax: 04565-225216

Website: www.alagappauniversity.ac.in
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Prof. P.Sivakumar
Director i/c

Prof. V. Balachandran
Registrar i/c



To

Editor
Azhagu Newsletter
Publication Division
ALAGAPPA UNIVERSITY
(Re-accredited with "A" Grade by NAAC)
Karaikudi - 630 003, Tamilnadu, India.